



**PARKS & RECREATION BOARD
MINUTES OF REGULAR MEETING
Tuesday, October 8th, 2024 6:00 P.M.**

Municipal Building 2 – Room 100
90 E Civic Center Drive, Gilbert, AZ 85296

BOARD MEMBERS PRESENT

Ben Kalkman, Chair
Michael Clark
John Dale
Jennifer Yang
Holly Pritulsky
Florence Daniels

STAFF PRESENT:

Katie DeVenuto, Business Manager
Lane Gram, Recreation Manager
Kylie Sorensen, Parks Manager
Heidy Comish, Data Strategist
Rebecca Cosarba, Data Strategist

BOARD MEMBERS ABSENT:

Brian Cannon, Vice Chair
Rick Kettner
Desa Rae Hoffman

PUBLIC PRESENT:

None

1. CALL TO ORDER: Chair Kalkman called the meeting to order at 6:00PM.
2. ROLL CALL: Roll call was taken, and it was determined that a quorum was present.
3. PLEDGE OF ALLEGIANCE: All present recited the Pledge of Allegiance.
4. COMMUNICATION FROM CITIZENS PRESENT: Members of the audience may address the Board on any item, not on the agenda that is within the jurisdiction of the Parks and Recreation Board. The Board's response is limited to responding to criticism, asking staff to review a matter commented upon, or asking that a matter be put on a future agenda.

No members of the public requested to speak.

5. DATA OVERVIEW: Data Strategists, Heidy & Rebecca presented a performance management program update for the department. Review of the Program & Event Feedback Survey dashboard and the goals established for each area including Program Recommendation, Facility Satisfaction, Instructor Recommendation, and Wellness Improvement. Above 20% response rate for the survey. Reviewed mobile version through PowerBI Mobile App. Review of internal version of the Program & Event Survey dashboard. Discussion on how we are utilizing the data from the survey to improve services as well as highlight the positive comments about staff. Review of external dashboards not published or approved by Town Management yet including Recreation Program Satisfaction, Aquatics Program Satisfaction, Facilities Cleanliness Satisfaction, Park Reservation Satisfaction, and Park & Facility Water Usage.
6. DEPARTMENT UPDATES: Katie DeVenuto, Business Manager, distributed a flyer with upcoming events including Pumpkin Dunk at Greenfield Pool, and Sound Bites at Gilbert Regional Park (GRP), and gave an update on the Gilbert Family Triathlon. Kylie Sorensen, Parks Manager, addressed a board member question regarding the Rattlesnake incident on flood control district land near GRP. Member Daniels requested signage to alert visitors, but we cannot place signs since they are not on Town property and there is no agreement; request to potentially put out a social post or PSA to stay on the path or in well-lit areas. Lane Gram, Recreation Manager, gave an update on the Cactus Yard playground and holiday activities happening.
7. MEETING MINUTES: A motion was made by Member Pritulsky to approve the September 17, 2024 meeting minutes as presented, seconded by Member Clark. Motion carried 6-0.

8. REPORT FROM CHAIR & BOARD MEMBERS: No updates or reports were provided by the Chair.

12. REPORT FROM COUNCIL LIASION: No updates or reports were provided by the liaison.

13. ADJOURNMENT: The Regular meeting was adjourned at 7:03PM.

ATTEST:

Ben Kalkman, Chair

Kylie Sorensen, Staff Liaison

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