

Gilbert Days Parade

Gilbert Heritage District

November 23, 2024



The Gilbert Days Parade stands as a cherished tradition among Gilbert families and businesses amongst the community. This flagship event, beloved by the community, honors the town's rich heritage and sees active participation from numerous local schools, businesses, organizations, and special interest groups.

Presenting Sponsor **\$10,000**

- Four complimentary parade entries
- Parade entries placed in 1st division of the parade
- Sponsor recognition in live MC announcements
- Sponsor recognition in pre-event social media posts
- Sponsor recognition in Parks & Recreation newsletter
- Logo and link on event webpage
- Logo on Gilbert Road event banner
- Logo on digital ads in facilities
- Logo on event advertisements
- Logo on all parade division banners



Division Sponsor **\$1,200**

- Two complimentary parade entries
- One entry will be placed in the 1st division of the parade. The second entry will be placed 1st in the sponsored division.
- Sponsor recognition in live MC announcements
- Sponsor recognition in pre-event social media posts
- Logo on sponsored division's banner

Community Sponsor **\$500**

- One complimentary parade entry
- Parade entry placed in 1st or 2nd division of the parade
- Sponsor recognition in live MC announcements

