

**MINUTES OF THE GILBERT VETERANS ADVISORY BOARD, IN REGULAR MEETING OF WEDNESDAY, APRIL 17, 2024, AT 4:30 PM, MUNICIPAL BUILDING I, COMMUNITY CONFERENCE ROOM, GILBERT, ARIZONA**

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**MEMBERS PRESENT:** Chair Dave Rosenfeld, Vice Chair Charles Dine, Treasurer Les Presmyk, Members Erin Hannigan, Lori Gauna-Barcklay, Peyton Parker and Pamela Rinesmith

**MEMBERS ABSENT:** None

**STAFF PRESENT:** Staff Liaison Monica D’Ortenzio, Judy Martinez, Kelly Pfost, Tanya Wright, Mathew Masters

**GUESTS PRESENT:** Mayor Peterson and Councilmember Tilque

**ADMINISTRATIVE ITEMS**

**1. Call to Order**

Chair Rosenfeld called the meeting to order at 4:34 p.m.

**2. Roll Call**

Staff Liaison D’Ortenzio called roll and declared a quorum present.

**3. Pledge of Allegiance**

Mayor Peterson led the Pledge of Allegiance.

**4. Welcome and Introductions**

Volunteer Josh Bring introduced himself to staff.

**5. Communications from Citizens**

None.

**6. Approval of Minutes**

Treasurer Presmyk moved to approve the meeting minutes of the March 20, 2024, meeting; Member Gauna-Barcklay seconded the motion. *Motion carried 7-0.*

**COMMUNICATIONS**

**7. Report from Staff**

None.

## **8. Pillar Reports**

### Veterans Wellness Pillar

Vice Chair Dine reminded board members that the Weekender goes out every Thursday and if they have any information they would like to include, send it over to Staff Liaison D'Ortenzio.

### USS Arizona Pillar

Member Rinesmith reported out the that Global Village Festival was a great event and she had five people register to receive information from the board.

### Veteran Events Pillar

None.

## **9. Report from Board Members**

None.

## **10. Report from Council Liaisons**

Councilmember Tilque reported to the board that the Subcommittee on Teen Violence presented some action items that will be turned over to the Community Engagement Task Force (CETF). She said the interviews for CETF will begin next week. She said the key action item component is building a relationship with the schools, and although the Town of Gilbert has no authority over the schools, it is important to work closely with them.

Mayor Peterson added that CETF will grow to eleven members with a minimum of four teens. Deadlines will be in place for the task force to report back to the council.

## **AGENDA ITEMS**

### **11. Board Financial Update**

Town employee, Mathew Masters, presented the board financial as of February 29, 2024.

### **12. Veteran Board Bylaws Review & Amendment**

Town employee, Judy Martinez, presented and explained the new Council Rules of Procedure. She advised the board to review the new rules and board bylaws for any potential changes that will be voted on at the next board meeting in May.

### **13. Memorial Day 2024**

Volunteer, Josh Bring, went over the logistics for the upcoming Memorial Day ceremony. He said the Events Pillar met their initial funding goal. HD South will be open to the public for free and they have secured a flyover.

#### 14. Veterans Day 2024

Member Parker informed the board that the location for Veterans Day Ceremony this year will be at Discovery Park. The Event Pillar is still deciding on the date and time for the event. He said they are considering having the ceremony on Veterans Day; however, that poses some issues with school being out and not having a choir, dancers etc. available, which the board may do away with in general. The car show will be timed to the ceremony, so guests do not have to wait for the ceremony to start. It was suggested to have a voting option on whether residents would prefer to have a day or evening event start time on the next Weekender.

#### 15. Discount Program

Postponed.

#### 16. Promotional Items:

- Sticker design

The board discussed the two sticker designs and ultimately landed on the Arizona Flag design. They requested slight changes and potentially adding the link to the website.

- State48 t-shirt design (Hannigan)

The board discussed the t-shirt design options that State48 had designed. The board ultimately decided on the green style t-shirt with the more prominent water tower. They requested slight changes to the design. Member Hannigan to work with State48 on the changes.

- Submarine stress boats

The board agreed to order more submarines with the text color changing from white to black.

#### 17. Pillar Mission Statement

- Events

Treasurer Presmyk presented the draft Events Pillar mission statement. The board discussed the draft and suggested minor edits.

*Presmyk moved to approve the events pillar documents as presented. Peyton seconded. Motion carried 7-0.*

- Wellness/Communication  
Postponed to next meeting.

- USS Arizona  
Postponed to next meeting.

#### 18. Meet a Veteran Update

Member Hannigan informed the board that she has completed interviews of Vice Chair Dine and Treasurer Presmyk. They will be available to view after she edits the videos. Chair Rosenfeld's interview is scheduled this week. Member Parker suggested interviewing a pilot from Vietnam. He will work on getting contact information over to Member Hannigan.

**19. Banner Program Update**

Staff Liaison D'Ortenzio reported that the 2024 program has closed. 53 banners were purchased. She is following up with a few people who purchased a banner that need to complete some information prior to their banner being created.

**20. Military Muster Update**

Member Gauna-Barcklay informed the board she is looking at June 8<sup>th</sup> Day of Service for the next potential Military Muster event.

**21. Bright Ideas!**

Vice Chair Dine suggested potentially having board members go out to schools and assist in addressing the teen violence issue. They discussed the Weekender – QR code on flyer to stay connected.

**22. Report from Chair**

Chair Rosenfeld thanked the board for all they do and also provided information regarding a fundraiser at Red Robin that was taking place the following evening.

**23. Future Agenda Items**

Review bylaws for Roberts rules and any other changes.

**CONCLUSION**

**24. ADJOURN**

Chair Rosenfeld adjourned the meeting at 6:37 p.m.

**ATTEST:**

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Dave Rosenfeld, Chair

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Monica D'Ortenzio, Staff Liaison