

#### NOTICE OF ADMINISTRATIVE DECISION

November 30, 2023

Steven Johnson Imperial Signs 5132 N. Western Blvd. Prescott Valley, AZ 86314 Email: steven@imperialsignage.com

RE: Administrative Design Review to establish a Heritage Sign Plan for 213 N. Gilbert Road – Heritage Sign Plan: PDR-2007-00034-A (**DR23-139**)

Dear Mr. Johnson:

Staff has reviewed and **approved** your Administrative Design Review **DR07-34-A** (**DR23-139**), for approval of the proposed Heritage Sign Plan for 213 N. Gilbert Road, and zoned Heritage Village Center (HVC) zoning district.

Staff has **approved** your request with the following conditions:

1. Construction of the signs shall conform to the exhibits submitted for this request. All exhibits are stamped administratively approved November 30, 2023.

If you have any questions regarding these findings, please contact me at (480) 503-6742 or Kristen. Devine @ gilbertaz.gov.

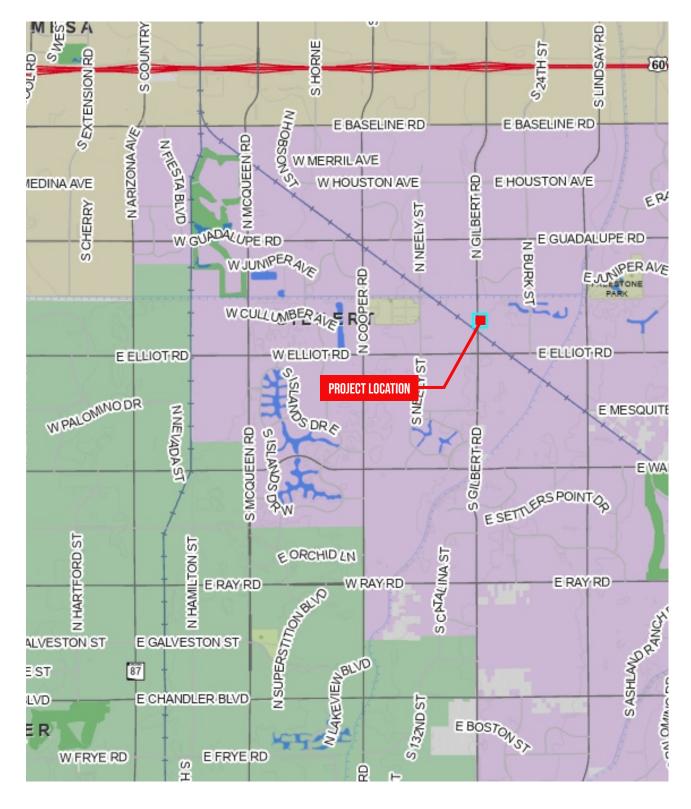
Sincerely,

Kristen Devine

Kristen Devine Planner II

## Vicinity Map and Aerial View





"E Page Awe 304-41-926 E Cullumber Ave

Vicinity Map

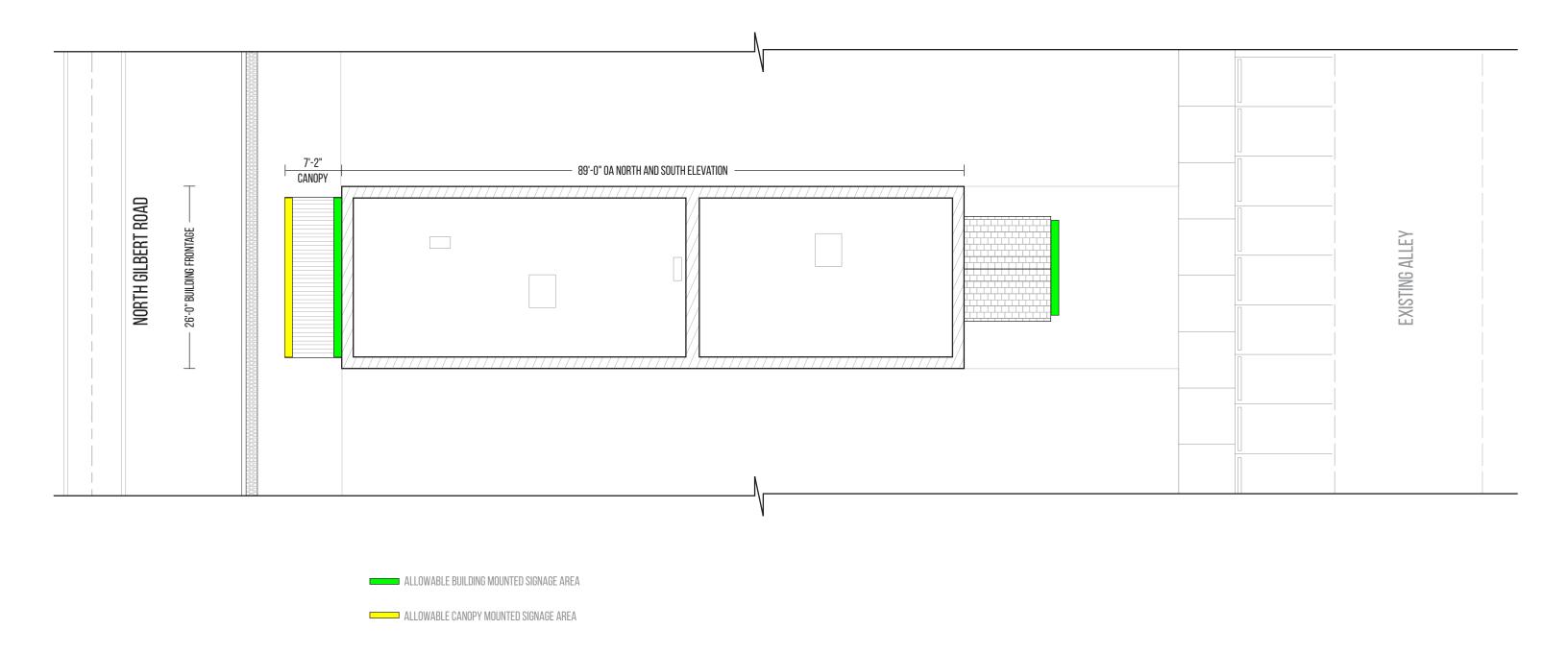
Aerial View (Highlighted Area)

**APPROVED** 

Administrative Design Review Case # PDR-2007-00034-A (DR23-139) Date

213 N Gilbert Rd. HERITAGE SIGN PROGRAM





### **APPROVED**

Administrative Design Review
Case # PDR-2007-00034-A (DR23-139) 11/30/2023

### Sign Criteria

These criteria have been developed to ensure compliance among all signs with the Town of Gilbert Zoning Code at the 213 N Gilbert Rd building. These criteria were created with the intent of enhancing the visual environment of this development, to promote its continued well-being, and to comply with the regulations of the local municipal sign and electrical codes.

Tenants are encouraged to be creative with their signage using design and lighting to enhance their branding as long as it conforms to the Heritage Village Center sign allowances. Allowable types of lighting can include but are not limited to: exposed neon, halo illumination, marquee bulbs, and internally lit channel letters and cabinets..

Allowable types of signs include but are not limited to suspended blade signs conforming to theminimum height requirements within the zoning code, projecting signs, canopy signs, wall signs, window graphics, and cabinet signs.

Allowable tenant sign envelopes are dotted in on each building elevation. Non-contiguous sign placements allowed with Landlord approval. If this building is occupied by a single tenant, they shall be allowed to place signage on both the bottom floor and top floor of this two story building provided the signs are designed to be in compliance with the Town of Gilbert Zoning Code and this heritage sign plan requirements.

The length of any tenant wall sign shall not exceed 80% of the horizontal height or length between architectural features.

### TENANT SIGN APPROVAL PROCESS

All signs that meet the HSP guidelines and are in conformance with the Land Development Code shall be reviewed administratively as part of the sign permit process to ensure they meet guidelines for appropriate design, materials, and color of fixtures as set forth in the Heritage District Development Plan.

#### APPROVED

Administrative Design Review
Case # PDR-2007-00034-A (DR23-139)

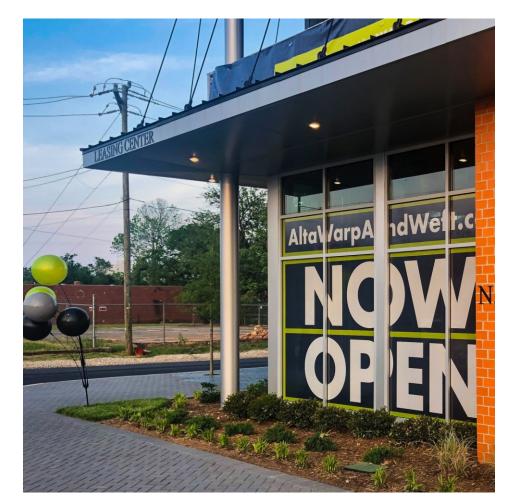
Date 11/30/2023

213 N Gilbert Rd. HERITAGE SIGN PROGRAM

## SIGN EXAMPLES



Double Face Projecting Wall Sign



Glass mounted window vinyl



Channel Letter Sign on Canopy



Channel Letter Sign and Word Box Cabinet

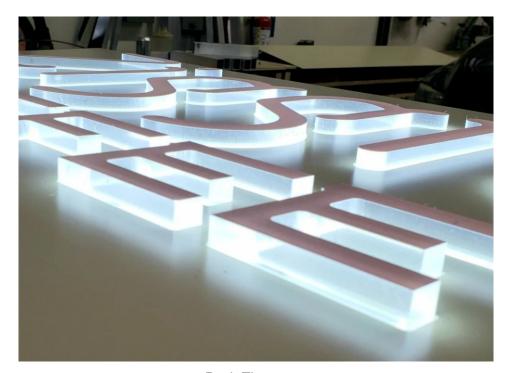


Single Face Wall Sign



Custom Projecting Wall Sign

# **SIGN EXAMPLES**



Push Thru copy



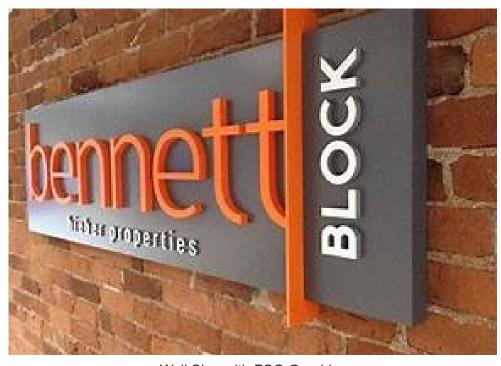
Single Face Wall Sign with Polycarbonate Face



Routed Face Backed with Acrylic



**Canopy Mounted Channel Letters** 



Wall Sign with FCO Graphics



Halo-Illuminated Channel Letters with Dimensional Letters

### **APPROVED**

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213 N Gilbert Rd. HERITAGE SIGN PROGRAM