

**MINUTES OF THE GILBERT VETERANS ADVISORY BOARD, IN REGULAR MEETING OF WEDNESDAY, OCTOBER 11<sup>TH</sup>, 2023, AT 5:00 PM, MUNICIPAL BUILDING I, COMMUNITY CONFERENCE ROOM, GILBERT, ARIZONA**

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**MEMBERS PRESENT:** Chair Dave Rosenfeld; Vice Chair Charles Dine; Treasurer Les Presmyk; Members Erin Hannigan, Lori Gauna-Barcklay, Peyton Parker and Pamela Rinesmith

**MEMBERS ABSENT:** None

**STAFF PRESENT:** Staff Liaison Monica D’Ortenzio, Management and Budget Director Kelly Pfof, Accounting Manager Anthony St. George, and Accountant II Matthew Masters

**GUESTS PRESENT:** Mayor Brigette Peterson and Alma Riedel

**ADMINISTRATIVE ITEMS**

**1. Call to Order**

Chair Rosenfeld called the meeting to order at 5:07 p.m.

**2. Roll Call**

Staff Liaison D’Ortenzio called roll and declared a quorum present.

**3. Pledge of Allegiance**

Member Rinesmith led the Pledge of Allegiance.

**4. Welcome and Introductions**

None.

**5. Communications from Citizens**

Guest Alma Riedel informed the Board of the Veterans Day Celebration at Gilbert Memorial Park, noting the event would take place on Friday, November 10, 2023, from 8:00 – 9:30 a.m. and all were welcome to attend.

## 6. Approval of Minutes

Member Rinesmith moved to approve the meeting minutes of the September 20, 2023 meeting; Vice Chair Dine seconded the motion. *Motion carried 4-0-3, with Chair Rosenfeld, Treasurer Presmyk, and Member Gauna-Barcklay abstaining.*

Member Hannigan arrived at the meeting at 5:15 p.m. The board postponed the minute vote until she was present.

## AGENDA ITEMS

### 7. Financial Update – Office of Management & Budget

Director Pfost, Manager St. George and Account II Matthew Masters provided a brief presentation to the Board regarding the board's financials over the last fiscal year.

### 8. Group Photo!

The Board members took a group photo.

### 9. Banner Program Update

Staff Liaison D'Ortenzio reported out that the banner program was still a work in progress and hoped to have it up in time for Veterans Day.

### 10. Upcoming Community Events:

- East Valley Veterans Day Parade

The Board agreed to not participate in the parade this year. Staff Liaison D'Ortenzio informed the Board that if they were interested in volunteering at the event, to reach out to her.

- Gilbert Days Parade

Chair Rosenfeld reported out that this year the Daughters of the American Revolution (DAR) would be joining the Board at the parade and that other veterans were welcome to join. The Board agreed to pass out business cards to other Veterans in the crowd.

Vice Chair Dine motioned to print 5,000 business cards; Treasurer Presmyk seconded the motion. *Motion carried 7-0.*

- Luke Air Force Base – Air Show

Member Rinesmith reported out that the air show would be on March 23-24, 2024 and the vendor information link was still not available on the website.

## 11. Veteran Discount Update and Logo Design

Vice Chair Dine said he took the feedback from the last meeting and showed two logo designs to the Board to review. The Board discussed each logo and the wording. Vice Chair Dine to look into the cost to create the static cling logos. Staff Liaison D'Ortenzio to connect with the Office of Management and Budget to see where best to pull funds from.

## 12. Promotional Items:

- Magnetic sign/small banner for website  
The Board agreed to have a QR Code or a short link decal to be added to the banner. Member Rinesmith to report back regarding potential space on the banner and the size of the QR Code/short link and costs.
- Informational banner  
Same as above.
- Link Tree  
Vice Chair Dine explained to the Board what a Link Tree was, noting the free version of Link Tree allowed up to 5 links. The Board agreed to use Link Tree and have that added as a QR Code to the business cards.
- Business Cards and QR Code  
Same as above.
- USS Arizona promotional items  
Member Rinesmith passed around a proposed pen design. The Board discussed that they really liked the nice Gilbert pens and requested Staff Liaison D'Ortenzio to find out the supplier. Chair Rosenfeld expressed that any promotional items needed to be about the Board overall and not about a specific pillar. The USS Arizona Foundation was responsible for promotional items for the USS Arizona.

## 13. Housewarming Gift – Staff Sergeant Brentz

Chair Rosenfeld provided a brief update of the Welcome Home Ceremony for Staff Sergeant Brentz for those who were unable to attend. Member Rinesmith thought a housewarming gift from the Board would be a nice idea. Chair Rosenfeld expressed having Staff Sergeant Brentz out as a speaker for next year's Veterans Day Ceremony and having a gift to provide for him then. The Board agreed to that idea instead of the housewarming gift. Chair Rosenfeld and Member Parker agreed to visit Staff Sergeant Brentz and personally invite him to this year's Veterans Day Ceremony as a guest.

#### 14. Future Meeting Dates

The Board agreed to continue to have the meetings scheduled on the third Wednesday of the month, except for July and December when no meeting would be held.

*Member Presmyk left the meeting at approximately 6:40 p.m.*

#### 15. Meet a Veteran Update

Member Hannigan said she would send Chair Rosenfeld the videos she had edited since he was unable to attend the last meeting. Vice Chair Dine reminded the Board to send him names of Veterans to be interviewed to have a running list.

#### 16. Bright Ideas!

None.

#### 17. Veterans Day 2023

Member Parker went through the logistics of the Veterans Day Ceremony planning, adding he was still trying to secure an emcee but also had Mayor Peterson who volunteered if needed for the event. He said he was hoping to get just a few more sponsors.

#### 18. Report from Treasurer

None.

### COMMUNICATIONS

#### 19. Report from Staff

None.

#### 20. Pillar Reports

##### Veterans Wellness Pillar

Staff Liaison D'Ortenzio to provide distribution list to Vice Chair Dine.

##### USS Arizona Pillar

Member Rinesmith reported out on behalf of Treasurer Presmyk that he was working with Tonya at the USS Arizona Foundation on updating the school presentation PowerPoint. He also had a meeting with Woody lined up to discuss the classroom presentation schedule and would get the updated information to Staff Liaison D'Ortenzio.

Member Rinesmith planned to attend the installation of the command staff in Groton Connecticut for the USS Arizona. She requested approval from Chair Rosenfeld to present the new USS Arizona Captain with a VAB coin. Chair Rosenfeld

stated he would prefer to present him and the command staff with a VAB coin when they come visit Gilbert.

Veteran Events Pillar

Nothing additional.

**21. Report from Board Members**

None.

**22. Report from Council Liaisons**

Mayor Peterson thanked the Board and DAR members that were able to attend the Welcome Home Ceremony for Staff Sergeant Brentz, noting it had been a really hot day and she appreciated everyone who stayed through the long ceremony.

**23. Report from Chair**

Chair Rosenfeld reminded that Board about Article 5 in the Board's bylaws. He reminded the Board that they had two Council liaisons and if they had an issue with the Board, they should be speaking with one of them or they could come to him. He also thanked Vice Chair Dine for covering for him while he was out on vacation.

**24. Future Agenda Items**

None.

**CONCLUSION**

**25. ADJOURN**

Chair Rosenfeld adjourned the meeting at 7:23 p.m.

**ATTEST:**

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Dave Rosenfeld, Chair

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Monica D'Ortenzio, Staff Liaison