

**MINUTES OF THE GILBERT VETERANS ADVISORY BOARD, IN REGULAR MEETING OF WEDNESDAY, MARCH 15, 2023, AT 5:00 PM, MUNICIPAL BUILDING I, ARIZONA CONFERENCE ROOM, GILBERT, ARIZONA**

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- MEMBERS PRESENT:** Chair Dave Rosenfeld; Vice Chair Jim Lykins; Treasurer Les Presmyk; Members Charles Dine, Lori Gauna-Barcklay, and Pamela Rinesmith
- COUNCIL ABSENT:** Member Michael Bailey
- STAFF PRESENT:** Staff Liaison Monica D’Ortenzio
- GUESTS PRESENT:** Mayor Brigette Peterson and Vice Mayor Kathy Tilque

**ADMINISTRATIVE ITEMS**

**1. Call to Order**

Chair Rosenfeld called the meeting to order at 5:07 p.m.

**2. Roll Call**

Staff Liaison D’Ortenzio called roll and declared a quorum present.

**3. Pledge of Allegiance**

Member Rinesmith led the Pledge of Allegiance.

**4. Welcome and Introductions**

None.

**5. Communications from Citizens**

None.

**6. Approval of Minutes**

Vice Chair Lykins moved to approve the minutes of the February 15, 2023; Member Dine seconded the motion; Treasurer Presmyk abstained. *Motion carried 5-0-1.*

## **AGENDA ITEMS**

### **7. Banner Program Update**

Staff Liaison D’Ortenzio provided an update to the Board stating currently 12 orders had been submitted. Mayor Peterson and other Board members requested the digital flyer be sent to them so they could post on social media.

### **8. Veteran Information Cards**

Chair Rosenfeld passed out the updated Veteran Information Cards to the Board members and explained what information had changed.

### **9. Meet a Veteran Update**

Staff Liaison D’Ortenzio reported out that she contacted Gilbert Digital to see if they would be able to film the series, but unfortunately due to staffing, they were unable to assist. She said Gilbert Digital should be able to assist in promoting the project. Mayor Peterson suggested Higley High School had a Graphics Art Department that did business with the community. Mayor Peterson stated she would send the contact information to Staff Liaison D’Ortenzio. Nominations for Veterans to be interviewed:

- Chair Rosenfeld – Glenn Denning
- Member Rinesmith – Charles Tobias

### **10. Bright Ideas!**

Chair Rosenfeld encouraged the Board members to start coming up with ideas that they would like to do in the Veteran community. Member Gauna-Barcklay suggested a “sweat with a vet” workout, adding she would connect with her gym that typically hosted those events.

### **11. East Valley Veteran Group Update**

Chair Rosenfeld said he was pushing communications on what the Board was doing and what other cities were doing.

## **COMMUNICATIONS**

### **12. Report from Staff**

Nothing to report.

### **13. Pillar Reports**

#### Veterans Wellness Pillar

Treasurer Presmyk reported out that he met with Woody Hodges to get feedback from the school presentations. Woody said once the teachers were back from Spring Break, he would collect feedback on how the 4<sup>th</sup> graders reacted to the presentation along with appropriate/friendliness of the presentation. The Pillar plans to have the PowerPoint updated by the end of April; they may create two PowerPoints, one for children and one for adults. Member Dine reported out that he was working with our Digital Team on getting the website updated. Member Gauna-Barcklay reported that she was in communication with Grind Time Coffee about hosting an event in April. Chair Rosenfeld suggested to host the event in May to provide more time for planning and to get the word out.

#### USS Arizona Pillar

Member Rinesmith reported out that the Pillar met last week and discussed providing giveaways/swag items while they were out at events and was in discussion on what types of items to provide and when to have them at certain events. It was suggested to have Quick Response (QR) Code stickers created so they could be stuck to the tablecloth for easy scanning at events. The Pillar was also working with Staff Liaison D'Ortenzio on redesigning the USS Arizona informational flyer. Denise at HD South was wanting to work on a possible event for when the sailors arrived. Member Rinesmith suggested possibly holding a gala at HD South as one of the events of the USS Arizona. Member Rinesmith also reported out that she would have a table at the pinning ceremony in Mesa.

#### Veteran Events Pillar

Vice Chair Lykins reported out that the planning of Memorial Day was rolling. The Pillar was still looking for a speaker at the event as the one they had lined up now had a conflict. Vice Chair Lykins reported that if they could not find a speaker for the event, the National Guard could provide a military speaker. Chair Rosenfeld suggested Chris Woodard for a speaker.

### **14. Report from Board Members**

Member Rinesmith reported out she handed out six Gold Star Family Coins at her work event, Run for the Fallen. She also gave one to Governor Lewis.

### **15. Report from Treasurer**

Treasurer Presmyk passed around and explained the outlined budget for the next fiscal year.

## 16. Report from Council Liaisons

Mayor Peterson presented the Certificate of Achievement and special edition Gilbert Police Department (GPD) patch to Treasurer Presmyk since he was absent at the last meeting. She said she was also working with General Dynamic Electric Boat Company to get a model of the USS Arizona Submarine made for the lobby at Town Hall.

Vice Mayor Tilque reported out about the Town Halls that were recently held stating they had been receiving good responses on the survey. She said the results would be presented to the Council in May. She said the Community Engagement Task Force would be presenting a presentation to the Town Council in April promoting mental health and resources, and the advocacy center was hopefully moving forward and would provide resources not only to victims of a crime but to the people who were in need of them.

## 17. Report from Chair

Chair Rosenfeld thanked the Board for all they were doing. He also reported out that Member Dine, Member Rinesmith, and himself attended the Veterans Heritage Project Gala, adding the organization partnered with kids and Veterans. He said the kids were paired with a Veteran who they interviewed and then wrote a story about them. The stories were bounded in a book and then donated to the Library of Congress.

## 18. Future Agenda Items

No discussion.

## CONCLUSION

## 19. ADJOURN

Chair Rosenfeld adjourned the meeting at 6:36 p.m.

### ATTEST:

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Dave Rosenfeld, Chair

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Monica D'Ortenzio, Staff Liaison