

MINUTES OF THE GILBERT VETERANS ADVISORY BOARD USS ARIZONA
SUBCOMMITTEE, IN SPECIAL MEETING OF THURSDAY FEBRUARY 10, 2022 AT
5:00 PM, MUNICIPAL BUILDING II, CONFERENCE ROOM 100, GILBERT,
ARIZONA

MEMBERS PRESENT: Chair Pamela Rinesmith
Members Jim Lykins and Dave Rosenfeld

MEMBERS ABSENT: None

STAFF PRESENT: Staff Liaison Monica D’Ortenzio

GUESTS PRESENT: Council Liaison Mayor Peterson, Mayor’s Aide Kirsten
Morgan, and Charles Tobias

ADMINISTRATIVE ITEMS

1. Call to Order

Chair Rinesmith called the meeting to order at 5:02 p.m.

2. Roll Call

Staff Liaison D’Ortenzio called roll and declared a quorum present.

3. Pledge of Allegiance

Member Lykins led the Pledge of Allegiance.

4. Approval of Minutes

Member Rinesmith moved to approve the meetings of the January 13th, 2022 meeting; Member Lykins seconded the motion. *Motion carried 3-0.*

AGENDA ITEMS

5. Event Planning

- Luke Days

Chair Rinesmith asked the Subcommittee who would be participating in Luke Days on March 19-20, 2022. Member Lykins said he would try and be there.

Member Rosenfeld and Guest Charles Tobias said they would also try to make it. It was noted the air show would be by The Thunderbirds.

- Speaker Bureau

Chair Rinesmith asked for a volunteer to take this on, adding she may send an email out to the people that were not at the meeting to see if anyone could help out. Chair Rosenfeld suggested having someone from the USS Arizona Legacy Foundation write up all the talking points regarding the USS Arizona and get it to Nikki Stratton to make any edits, then have the information available for whomever would be out speaking about the USS Arizona. It was stated the brochure from Veterans Day may work as well. The Subcommittee agreed it would like to get a group of Veterans together who were willing to go and talk about the USS Arizona and how Gilbert was the Host Town. Mayor Peterson suggested working on this idea and finalizing it over the summer and then reaching out to the schools in August to see when the best time would be to present, possibly December for Pearl Harbor Day.

- Farmers Markets

Member Rinesmith suggested attending once or twice a month at the Farmer's Market to get the word out about the USS Arizona. Member Rosenfeld suggested having a table with the USS Arizona model during the Gilbert Art Walk which was every other week.

- Spring Training

There was discussion regarding whether or not spring training would happen this year. The Subcommittee decided to prep everything for next year and have it then.

- Gilbert Expo

It was stated this event would be on March 5, 2022 at the Riparian Preserve, but they were still waiting to get an action figure from Victor Mai and fliers. Chair Rinesmith stated she would reach out to Victor Mai again. The Subcommittee would try and get everything ready by March 5th, but may need to wait until next year.

6. Continued Strategic Planning:

There was mention of a future meeting with Perch Base.

COMMUNCIATIONS

7. Reports from Staff/ Volunteers/ Members

There was no report.

8. Report from any Board Member

Member Rosenfeld reported he would like to have a spreadsheet put together of everyone who wanted to be involved with the USS Arizona to be able to reach out and have them help get the word out. He would like all those who were interested to be invited to the USS Arizona Subcommittee meetings. Member Rinesmith reported that the meeting of the USS Arizona Legacy was on February 2, 2022 and a coloring book was to be created of the USS Arizona to be passed out at schools in December, possibly, adding Nikki Stratton was working with an artist to create the coloring book. Member Rosenfeld mentioned a fundraising idea of a buy-one, get-one USS Arizona plaque; for example, Rosenfeld Realty would buy a plaque to be put up at Cactus Yards and then Rosenfeld Realty would get its own to hang in their office. Member Rosenfeld also thought of possibly having a submarine at the Strand Water Park labeled USS Arizona that kids could play on.

9. Report from Council Liaison

Nothing to report.

10. Report from Subcommittee Chair

Nothing to report.

11. Future Agenda Items

The following topics were noted:

- Gilbert Global Village on March 25th and 26th
- Talking to the Veterans Advisory Board on getting street names for consideration

12. Future Meeting Dates

There was no discussion.

CONCLUSION

13. ADJOURN

Chair Rinesmith adjourned the meeting at 5:57 p.m.

ATTEST:

Pamela Rinesmith, Chair

Monica D'Ortenzio, Staff Liaison