

**MINUTES OF THE GILBERT VETERANS ADVISORY BOARD USS ARIZONA
SUBCOMMITTEE, IN SPECIAL MEETING OF THURSDAY, JANUARY 13, 2022 AT
5:00 PM, MUNICIPAL BUILDING II, CONFERENCE ROOM 100, GILBERT,
ARIZONA**

MEMBERS PRESENT: Chair Pamela Rinesmith
Members Jim Lykins and Dave Rosenfeld

MEMBERS ABSENT: None

STAFF PRESENT: Mayor Brigette Peterson and Staff Liaison Monica
D’Ortenzio

GUESTS PRESENT: Veterans Advisory Board Chair Les Presmyk, Caleb
Cobbett, John Sentz, Cameron Grady, Will Black, and
Charles Tobias

ADMINISTRATIVE ITEMS

1. Call to Order

Chair Rinesmith called the meeting to order at 5:00 p.m.

2. Roll Call

Staff Liaison D’Ortenzio called roll and declared a quorum present.

3. Pledge of Allegiance

Guest Charles Tobias led the Pledge of Allegiance.

4. Introductions

The Subcommittee and guests went around the room and introduced themselves.

AGENDA ITEMS

5. USS Arizona Vision

There was discussion on Luke Days at Luke Air Force Base on March 19th and 20th,
2022. Chair Rinesmith gave an update on the USS Arizona and Nikki Stratton; she
discussed the upcoming events that the Subcommittee and Board could attend.

Chair Rinesmith educated the new guests on the USS Arizona, noting Nikki Stratton would get a piece of the USS Arizona to have for events and to help educate people who attend. Chair Rinesmith requested guests and Board members let her know about upcoming events. Chair Rinesmith stated she was working with Victor Mai on obtaining the USS Arizona logo so it could be added to the Town of Gilbert (TOG) and Veterans Advisory Board (VAB) website. Member Rinesmith informed the Subcommittee that she would be participating at the TOG Volunteer Fair on Saturday, January 15, 2022, to help recruit some volunteers for the Subcommittee and that fundraising details were still being worked out by Nikki Stratton and the Navy League, adding if someone donated a certain amount of money then they would get a certain amount of tickets, recognition, etc. for their donation. John Sentz recommended working with the Navy League on raising money and helping to connect with someone to help raise the money.

6. Strategic Planning with Veterans Advisory Board, Chair Presmyk

VAB Chair Presmyk explained to the Subcommittee what VAB was and how it was created. He discussed what to do in order to accomplish the mission of the Subcommittee and recruiting other volunteers. Chair Presmyk reminded everyone that the USS Arizona belonged to the State of Arizona, but the Town of Gilbert is the sponsor/facilitator. He highlighted the following activities:

Strategic Plan Activity:

1. Speakers at bureau schools
2. USS AZ Display
3. Partner w/Perch Base – Charles Tobias is a member
4. Farmers Market(s)
5. Mobile display
6. Formalize assignments
7. Website
8. Social media campaign
9. Veterans advisory board summit
10. Spring Training
11. Formalize talking points for consistency. Find out who to send money to.

7. Recruiting Subcommittee Members

VAB Chair Presmyk explained to the Subcommittee the importance of getting the word out for the USS Arizona and recruiting extra volunteers.

COMMUNICATIONS

8. Reports from Staff/Volunteers/Guests

None.

9. Report from any Board Member

VAB Vice Chair Rosenfeld expressed how happy he was to see fresh faces at the meeting.

10. Report from Council Liaison

Mayor Peterson thanked everyone for coming and passed out her USS Arizona coin to those who have yet to receive one.

11. Report from Sub-Committee Chair

Member Rinesmith informed the Subcommittee that Commander Zepher planned to be at the meeting, but his family was sick. She thanked everyone for coming to the meeting and their input.

12. Future Agenda Items and Review Future Meeting Dates

None.

13. Future Agenda Meeting Dates

The consensus was for meetings to be held on the second Thursday of the month at 5 p.m.

CONCLUSION

14. ADJOURN

Chair Rinesmith adjourned the meeting at 5:57 p.m.

ATTEST:

Pamela Rinesmith, Chair

Monica D'Ortenzio, Staff Liaison