



NOTICE OF ADMINISTRATIVE DECISION

March 10, 2020

Scott Frazer/Lora Martinson
Christy Signs
1825 S. Black Canyon Highway
Phoenix, AZ 85009
Email: scott@christysigns.com loram@springfieldsign.com

RE: Administrative Design Review for Culver's Monument Sign: **DR20-14 (DR19-132-S)**

Dear Applicant:

Staff has reviewed and **approved** your Administrative Design Review **DR20-14 (DR19-132-S)**, for approval of the proposed monument sign for the Culver's building located at the southwest corner of Val Vista Drive and Willis Road (3610 South Val Vista Drive) and zoned Regional Commercial (RC) zoning district.

The subject site was approved under DR19-132 as part of a master site plan. The proposed retail pad to the south, which is a part of the master site plan, is not included in this approval. The approval consists of one (1) monument sign for the Culver's restaurant which is approximately 10' in height, located on the northeastern portion of the site along Val Vista Drive and contains an electronic changing message display in addition to the sign face with the restaurant branding.

Staff has **approved** your request with the following conditions:

1. Construction of the project shall conform to the exhibits submitted for this request. All exhibits are stamped administratively approved March 10, 2020.
2. The electronic changing message display portion of the monument sign must comply with the provisions under 4.409.A.3 of the Land Development Code.

If you have any questions regarding these findings, please contact me at Sydney.bethel@gilbertaz.gov or (480) 503-6721.

Sincerely,

A handwritten signature in black ink, appearing to read "SB", is written over a light blue horizontal line.

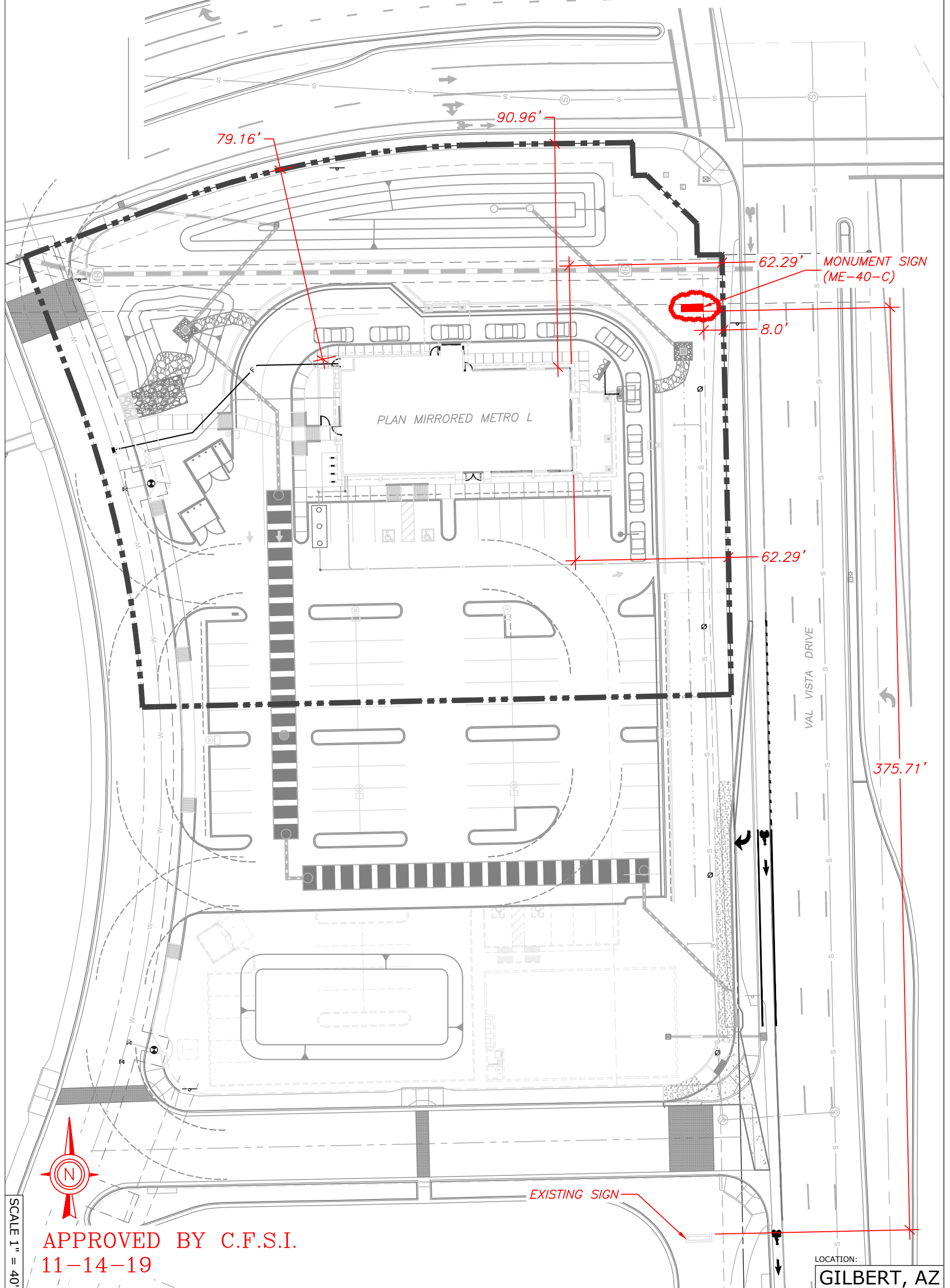
Sydney Bethel
Planner II

APPROVED

Administrative Design Review

Case # DR20-14 (DR19-132-S)

Date March 10, 2020



SCALE 1" = 40'

APPROVED BY C.F.S.I.
11-14-19

LOCATION:
GILBERT, AZ

Project No.: 20767
Drawn By: DEN
Reviewed By: MW
Date: 3-09-20
Sheet Number:
1 OF 1

CULVER FRANCHISING SYSTEM, INC.
NEW CULVER'S-SIGNAGE
3610 S. VAL VISTA DRIVE
GILBERT, AZ 85297
SIGN SEPARATION PLAN

Client:
Culver Franchising System, Inc.
540 Water Street
Prairie du Sac, WI 53578
p (608) 643-7980

SPRINGFIELD SIGN
4825 E. Kearney St.
Springfield, MO 65803
(417) 862-2454

ME-40-C CUSTOM MONUMENT WITH EMC

GILBERT, AZ

ME-40-L-48X128-19-RGB-PBC-C

CUSTOM

ME-40-C

Culver's sign cabinet of aluminum construction and internally illuminated with LED's

Thermoformed polycarbonate faces, embossed Culver's, 3M¹ HP vinyl decoration

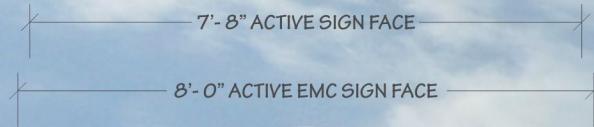
Watchfire² RGB full color Electronic Message Center (EMC) with RF wireless communication

Amber EMC option available

Broadband communication option available

UL marked product

1- 3M is a registered trademark of Minnesota Mining & Manufacturing
2- Watchfire signs by Time-O-Matic Inc.



SCALE: 3/8" = 1'

*SCALE AND COLORS NOT REPRESENTATIVE FROM EMAIL ATTACHMENTS
*ALL MEASUREMENTS ARE APPROXIMATE

EMC CHART - KNOWN RESTRICTIONS

COLOR: Y N STATIC: Y N VIDEO: Y N
ANIMATION: Y N MOVEMENT: Y N

HOLD TIME (IF STATIC): _____

TRANSITION TYPE: _____

DAYTIME BRIGHTNESS: _____

NIGHTTIME BRIGHTNESS: _____

ADDITIONAL RESTRICTIONS:

SIGN CODES

PER LDC 4.409 B.15.b - THE SIGN FACE SHALL BE LOCATED BETWEEN TWO (2) FT. AND TEN (10) FT. ABOVE GRADE.

NOTES

SQUARE FOOTAGE CALCULATIONS:
OVAL: 4'-5" X 7'-8" = 26.59 SF (ACTIVE SIGN AREA)
EMC: 3'-2" X 8'-0" = 25.33 SF (ACTIVE EMC AREA)
TOTAL: 51.92 SF

SALES PERSON: MARK WESSELL	DESIGNED BY: B BLAUVELT	A0: 20767
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DATE CREATED / REVISION HISTORY	
4/2/19 - NEW	
11/14/19-REV1-EMC SF UPDATE	
3/5/20-REV2-PLANNING UPDATE	

FILE PATH: T:\Cyrius\Doc\Order\20767\Art\Working Files

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This is an artistic rendition and final colors / sizes may vary from that depicted herein.



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SPRINGFIELD SIGN

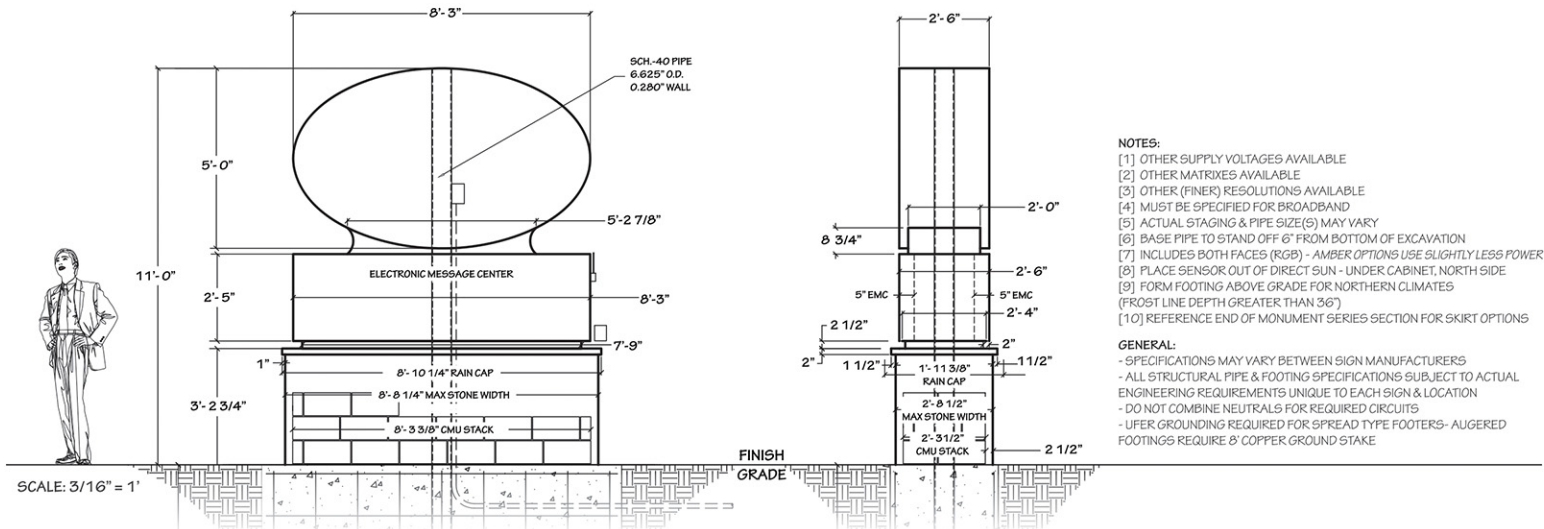
www.springfieldsign.com

MONUMENT SERIES

ME-40 Technical Specifications

CULVER'S SIGN	FRAMING - MATERIALS: STRUCTURAL ALUMINUM - CONSTRUCTION: MIG WELDED LIGHTING - TYPE: WIDE ANGLE LED - COLOR TEMP (WHITE): 6500-7000 °K SIGN FACES - MATERIAL: MAKROLON ² WHITE POLYCARBONATE - CONSTRUCTION: CAP-OVER, EMOBOSSSED CULVER'S - DECORATION: 3M ¹ 3630-97 BRISTOL BLUE	POWER - PRIMARY SUPPLY VOLTAGE: 120VAC [1] - MAX AMPERAGE: 4.0 AMPS - NUMBER OF 120V/20A CIRCUITS: 1 CABINET - MATERIALS: 0.063" THICK ALUMINUM SHEET - CONSTRUCTION: SS POP RIVET - FINISH: SATIN WHITE, LOW VOC - SKIRT: MASONRY BLOCK, CULTURED STONE [10] - SERVICE ACCESS: PULL FACE
	SPECIFICATIONS - BRAND: WATCHFIRE ³ - SOFTWARE: IGNITE OP ⁴ - MATRIX: 36X144 [2] - RESOLUTION: 16MM PIXELS [3] - COLOR OPTIONS: FULL RGB COLOR OR AMBER [8] - COMMUNICATION OPTIONS: RF WIRELESS OR BROADBAND [4] - CHARACTER SIZE: 4 LINES, 4" COPY - CABINET SIZE: 2'-5" X 8'-3"	SPECIFICATIONS CONT. - TEMPERATURE SENSOR: INCLUDED [8] POWER - PRIMARY SUPPLY VOLTAGE: 120VAC - MAX AMPERAGE: 10.0 AMPS [7] - NUMBER OF CIRCUITS: 1 WARRANTY - PARTS: MFG. LIMITED 5 YEAR - LABOR: SIGN COMPANY LIMITED 2 YEAR
EMC	SPECIFICATIONS - TYPE: DIRECT BURY, EXCAVATED - PYLON: STRUCTURAL SCH. 40 PIPE OR HEAVIER - STAGES/PIPE: 0/1 [5] - BASE PIPE: 6.625" O.D., 0.280" WALL [6] - UPPER PIPE: N/A	ESTIMATED FOOTING - OPENING: 2'-9" X 9'-3" - DEPTH: 5'-0" - APPX. CU. YDS. CONCRETE: 4.25 - CONCRETE: 3000 PSI - TOP OF FOOTING: BELOW GRADE OR FORM ABOVE [9] - PRIMARY CONDUIT: 1.5" SWEEPING 90S
SIGN STRUCTURE	TOTAL POWER REQUIREMENTS NUMBER OF CIRCUITS: CULVER'S + EMC @ 120VAC, 20 AMP 1 + 1 = 2	TOTAL SIGN AREA CALCULATIONS MATHEMATICAL METHOD: OVAL (32.40 SF) + EMC (19.94 SF) = 52.34 SF RECTANGULAR METHOD: OVAL (41.25 SF) + EMC (19.94 SF) = 61.19 SF
TOTALS		

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- NOTES:**
- [1] OTHER SUPPLY VOLTAGES AVAILABLE
 - [2] OTHER MATRIXES AVAILABLE
 - [3] OTHER (FINER) RESOLUTIONS AVAILABLE
 - [4] MUST BE SPECIFIED FOR BROADBAND
 - [5] ACTUAL STAGING & PIPE SIZE(S) MAY VARY
 - [6] BASE PIPE TO STAND OFF 6" FROM BOTTOM OF EXCAVATION
 - [7] INCLUDES BOTH FACES (RGB) - AMBER OPTIONS USE SLIGHTLY LESS POWER
 - [8] PLACE SENSOR OUT OF DIRECT SUN - UNDER CABINET, NORTH SIDE
 - [9] FORM FOOTING ABOVE GRADE FOR NORTHERN CLIMATES (FROST LINE DEPTH GREATER THAN 36")
 - [10] REFERENCE END OF MONUMENT SERIES SECTION FOR SKIRT OPTIONS
- GENERAL:**
- SPECIFICATIONS MAY VARY BETWEEN SIGN MANUFACTURERS
 - ALL STRUCTURAL PIPE & FOOTING SPECIFICATIONS SUBJECT TO ACTUAL ENGINEERING REQUIREMENTS UNIQUE TO EACH SIGN & LOCATION
 - DO NOT COMBINE NEUTRALS FOR REQUIRED CIRCUITS
 - UFER GROUNDING REQUIRED FOR SPREAD TYPE FOOTERS- AUGURED FOOTINGS REQUIRE 8' COPPER GROUND STAKE

November 13, 2019

Subject: Proposed Led sign for Culver's

Watchfire full color led signs are designed for a maximum day brightness of 10,000 NITs and a maximum night brightness of 750 NITs. (adjustable to any value). Typical brightness is 30% of maximum depending on the message content. A nit is a measure of luminance and normally used to express the brightness of LEDs. Although no direct conversion, the brightness of led signs is often expressed in foot-candles, a measurement of illuminance.

Watchfire signs offers zoning friendly software to comply with local codes. Upon request the software can be preset to match the brightness, hold time, and transition settings mandated by those codes. The proposed led sign for Culvers, located at 3610 Val Vista Dr., will be configured not to exceed 0.3 foot-candles above ambient light when measured at night at the specified distance, once those measurements have been determined.

An actual photocell will be provided to control brightness. The photocell responds to the changes in ambient light levels and adjust the sign accordingly.

Thank you,

Ray Digby

ray.digby@watchfiresigns.com

Phone: (800) 637-2645

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