

NOTICE OF DECISION

July 9, 2019

RE: DR15-08-C (DR19-95)

Dear Applicant:

Staff has reviewed the revised drawings received for Administrative Design Review regarding Gilbert Spectrum Master Sign Plan. Staff has made the following findings:

- The project is consistent with the LDC and applicable design guidelines;
- The project is compatible with adjacent and nearby development; and
- The project design provides for safe and efficient provision of public services.

Based on the above, staff has <u>approved this Administrative Design Review</u> with the following attached information and conditions:

- 1. Overall Building Envelope Signage Map updated to show site plan layout and location of signage envelopes.
- 2. Color and Materials Board updated.

If you have any questions regarding the above, please contact me at (480) 503-6625.

Sincerely,

Stephanie Bubenheim

Planner II

Attachments:

MSP stamped and dated 7/9/2019

DR15-08: Gilbert Spectrum MSP Exhibit 3 - Master Sign Program April 9, 2015



GILBERT SPECTRUM

SWC of McQueen and Elliot Roads

Master Sign Plan Package

2nd Submittal

APPROVED

Minor Administrative Design Review Case # DR15-08-C (DR19-95)

July 9, 2019 Associated with DRB Date

Submittal # DR-15-04

APPROVED

Minor Administrative Design Review

Case # DR17-1076

Developed by: 5/22/2017 Date



APPROVED

Minor Administrative Design Review Case # DR15-08A (PAL15-50)

6-10-15 Date

APPROVED

Design Review Board

DR15-08 Case # _

4/9/15 Date

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Design Review Board

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GILBERT SPECTRUM

SIGNAGE GENERAL REQUIREMENTS

Gilbert Spectrum Signage shall establish the design imagery for the center's signage and manifest a strong business park image with a sense of "Place". The sign package provides a framework to aesthetically and functionally appeal to Major Corporation demands while unifying park signage. The following guidelines are in addition to specific requirements of the Town of Gilbert Sign Ordinance and focus on freestanding identification elements for Gilbert Spectrum. Building mounted signage shall conform to city ordinance except as defined herein.

GENERAL CRITERIA

All Free Standing monument signage shall conform to the concept designs attached herein.

All building mounted signage shall conform to Town of Gilbert Sign Ordinance as of date of this submittal.

All individual Building and Building Tenant signage shall be approved by Gilbert Spectrum and Town of Gilbert.

Illuminated signs shall be indirectly or internally lighted by fluorescent, led or neon tubes. No luminous or reflective background or scrip may be attached or applied.

No signs shall be located closer than eight feet from a property line.

No sign shall be within vehicular sight line clearances.

Sign company names or stamps shall be concealed.

Individual letter signs shall be aluminum cap trim edge, plex face with neon or led illumination or reverse pan channel metal with or without backlit illumination.

Individual letters shall not exceed 6" depth.

The maximum height of all signs shall be measured from the nearest street curb grade.

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No roof-mounted signs will be permitted.

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It is the tenant's responsibility to keep signs maintained in a first class working condition, or Landlord may repair the sign at tenant's expense.

Upon removal of signage by tenant, any damage to the building will be repaired by tenant, or by Landlord at tenant's cost.

Except as provided herein or with Landlord and City approval, no advertising placards, banners, pennants, names, insignia, trademarks, or other descriptive material shall be affixed or maintained upon any automated machine, glass panes on the building, landscape areas, streets or parking areas.

SIGNAGE TYPES

PARK IDENTIFICATION SIGNS M1

The Gilbert Spectrum externally oriented park signage graphics employ Entry monuments and Driveway entry identification monument signage. Sign M-1 pertains to the intersection of Elliot and McQueen Roads.

PARK IDENTIFICATION SIGNS M2

The Gilbert Spectrum Driveway entry identification signage M-2 monuments are located at drive entries from Elliot and McQueen into the park.

SINGLE USER / MULTI-USER FREESTANDING IDENTIFICATION SIGNS **\$1** and **\$2**

Street tenant monument signs shall provide identification to office / industrial Tenants with a maximum of 5 panels high and 5 Users per sign.

Each sign shall be double-sided.

Signs will be internally or externally illuminated.

Information on User monument signs shall be limited to the name of building or tenant(s) and address.

Ground plane landscape treatment around sign base will be provided based on standard details.

The maximum number of freestanding identification signs shall not exceed 11 total.

Freestanding monument signs shall be spaced a minimum of 100' apart.



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DIRECTIONAL SIGNS

Directional signs shall be internal to the park and not visible to Public Streets. Signage information may include directions to Entrance, Service, Customer Parking, and the like.

Information on Directional signs shall be limited to logos, addresses and directional arrows.

Signs may have external ground illumination or be internally illuminated.

ADDRESS IDENTIFICATION

Each building shall provide minimum 12" high address signs on the front and rear of the building or as directed by the Fire Department. Addresses shall be individually pin mounted 1 1/2" reverse pan channel numerals located conspicuously for patron and emergency vehicle visibility.

REAL ESTATE, DEVELOPMENT AND CONSTRUCTION SIGNS

Real estate, development, and construction signs shall follow the Town of Gilbert Land Development Code regulations.

GENERAL REQUIREMENTS - BUILDING SIGNAGE

These criteria have been established for the purpose of maintaining a continuity of quality and aesthetics throughout Gilbert Spectrum for the mutual benefit of all tenants, and to comply with the approved Comprehensive Sign Plan for the development, regulations of the Town of Gilbert Sign Ordinance, building and electrical codes of any governmental authority having jurisdiction. Conformance will be strictly enforced, and any non-compliant sign(s) installed by a Landlord or Tenant shall be brought into conformance at the sole cost and expense of the Tenant. This criteria is subject to final approval by the Town of Gilbert as part of a Comprehensive Sign Plan submittal. If a conflict is found to exist between these criteria and the final criteria approved by the Town of Gilbert, the latter shall prevail.

SPECIFICATIONS - TENANT BUILDING SIGNAGE

GENERAL SPECIFICATIONS

All signs, including real estate, development and construction signs and their installation shall comply with all Town of Gilbert building and electrical codes.

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LOCATION OF SIGNS

All signs or devices advertising an individual use, business or building shall be attached to the building only within exterior perimeter surfaces of the specific Tenant suite.

All building development shall include specific signage limits on building exteriors that define where future signage may possibly be located. Elevations shall be submitted to Gilbert Spectrum Association for review and approval prior to obtaining sign permits.

DESIGN REQUIREMENTS BUILDING SIGNAGE

Letters and logos may include pan channel metal letters with acrylic sign faces, reverse pan channel "halo" illuminated letters, flat cut-out letters or any combination thereof. The letters are to be mounted onto the building fascia. Electrical connections shall be concealed to remote and/or self-contained transformers. All signage shall be installed in compliance to the Town of Gilbert electrical code and UL 2161 / UL 48 specifications. Any sign installation found to be non-compliant shall be repaired immediately by the Tenant at Tenant's sole expense.

SIGN AREA

The maximum aggregate sign area per building elevation for each tenant shall be per Town of Gilbert Code.

LETTER STYLE OR LOGO RESTRICTIONS

Copy and/or logos utilized shall be Tenant's choice, subject to the approval of Gilbert Spectrum and/or agents and the Town of Gilbert. Sign copy shall be limited to a maximum of two lines of text.

ILLUMINATION

Tenant building signage may be internally illuminated, backlit to create a "halo" silhouette, indirectly illuminated and/or any combination of lighting methods mentioned herein. Tenants are encouraged to utilize individual letters and logos that are illuminated indirectly or "halo" backlit.

SIGN COLORS

Sign colors shall complement the architectural features and backgrounds to which they are attached.

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04 Freestanding Sign Matrix

Sign	Туре	Information	Local	Ht	Area	Lighting	Material
M1 Corner Park Monument Sign	Monument	Park Identification	Intersection of Elliot & McQueen Roads	7'	+/- 50 SF of Center ID Area Exclusive of Architectural Embellishments Per Face	Halo and/or ground Illumination	Steel, Concrete, Textured Aluminum, Powder Coat and Acrylics
M2 Entry Monument Sign	Monument	Park Identification	Main Entry Drives	6'	+/- 50 SF Center ID Area Exclusive of Architectural Embellish ments Per Face	Halo and/or ground Illumination	Steel, Concrete, Textured Aluminum, Powder Coat and Acrylics
S1 Multi- Tenant Monument Sign	Monument	Park and Tenant Identification	Main and Interior Drives	11'-6"	+/- 50 SF Sign Area Exclusive of Architectural Embellishments Per Face	Internal and/or ground Illumination	Glass / Acrylic, Steel, Concrete, Textured Aluminum, Powder Coat and Acrylics
S2 Single- Tenant Monument Sign (optional)	Monument	Park and Tenant Identification	Main and Interior Drives	8'-6"	+/- 35 SF Sign Area Exclusive of Architectural Embellishments Per Face	Internal and/or ground Illumination	Glass / Acrylic, Steel, Concrete, Textured Aluminum, Powder Coat and Acrylics

 Sign height is measured from adjacent street sidewalk/curb to the top of sign area. Architectural design features may extend above the maximum sign height.

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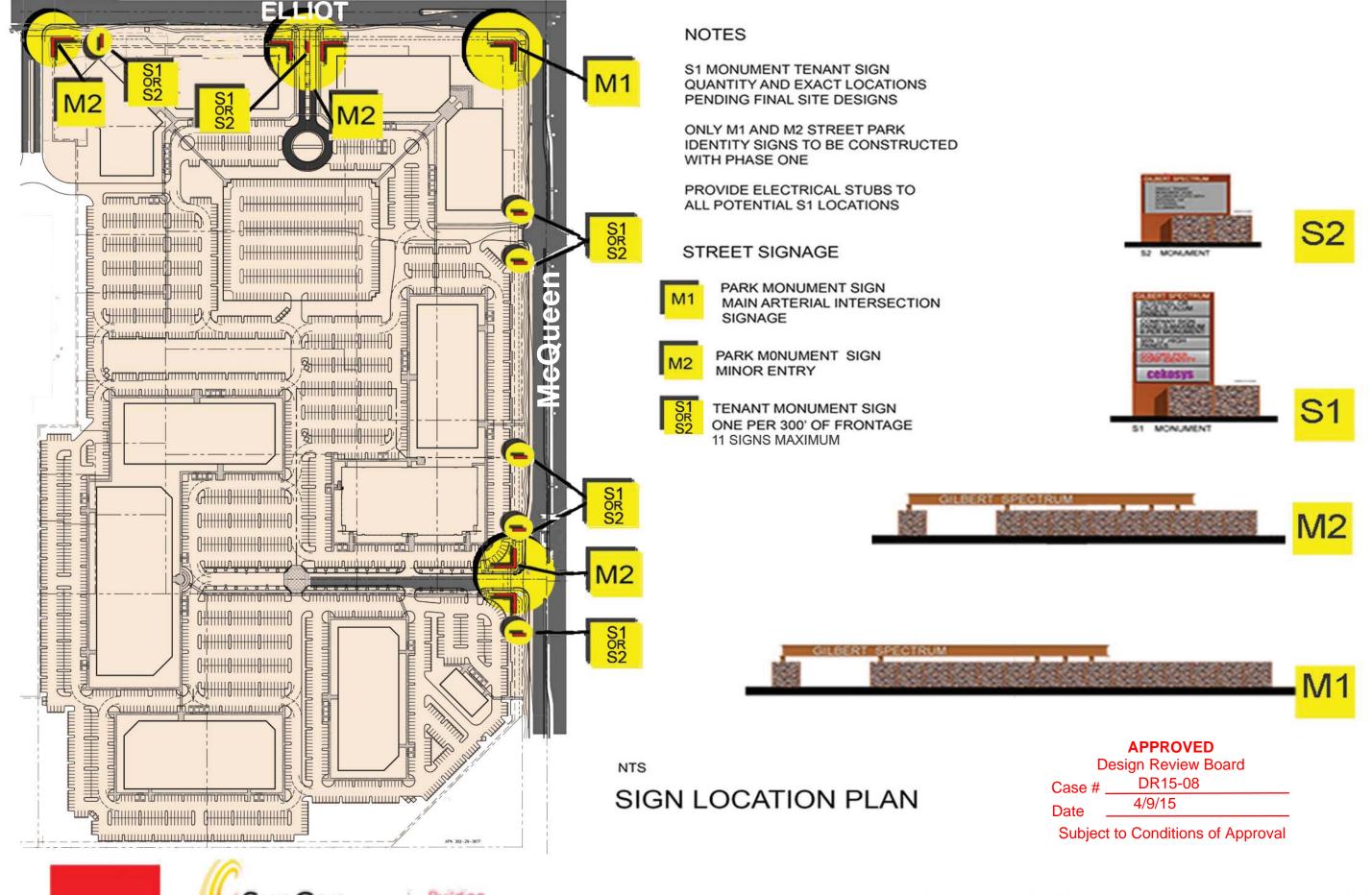
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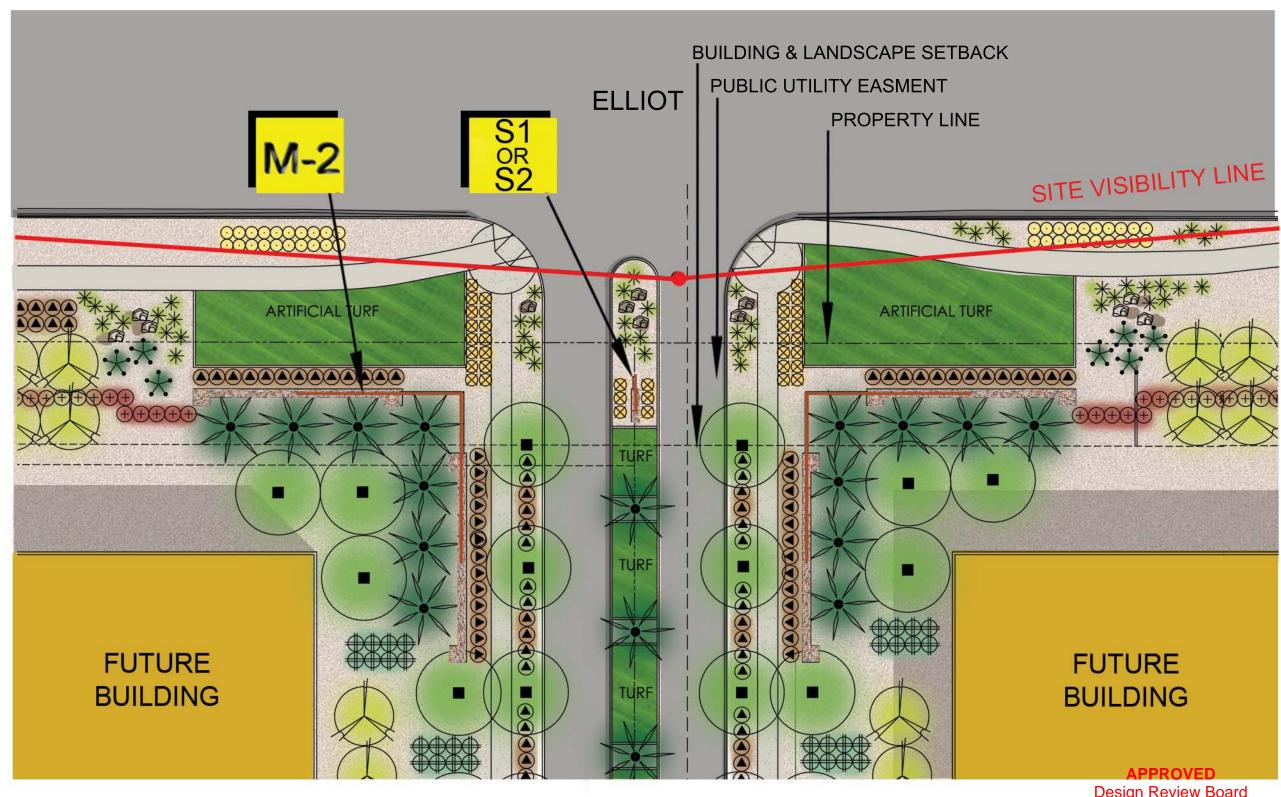








GILBERT SPECTRUM



ELLIOT CENTER ENTRY PLAN

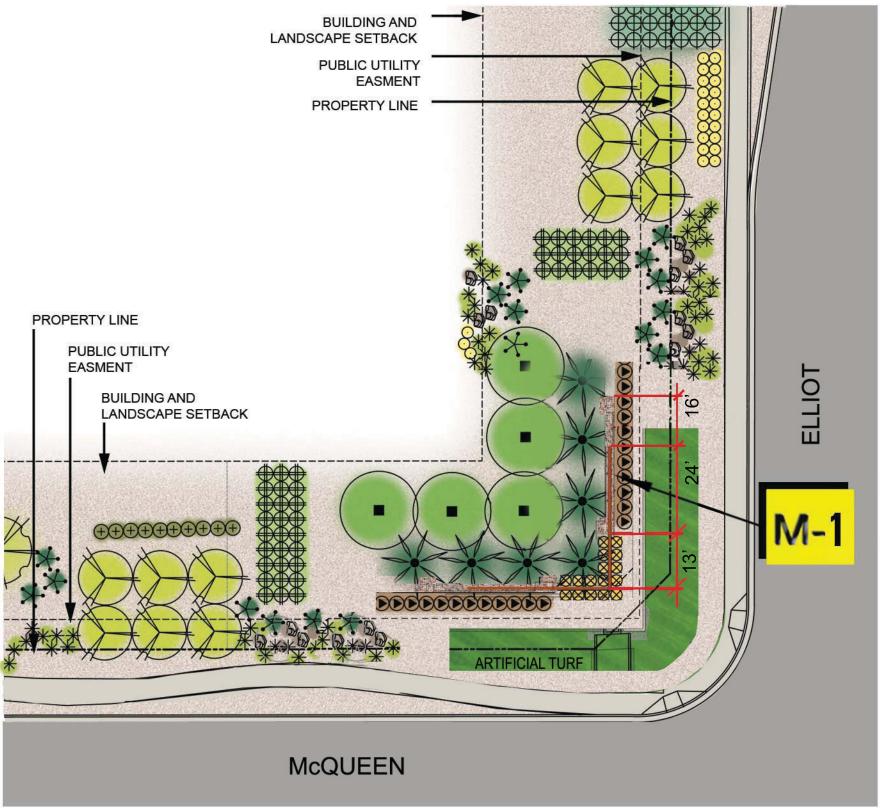
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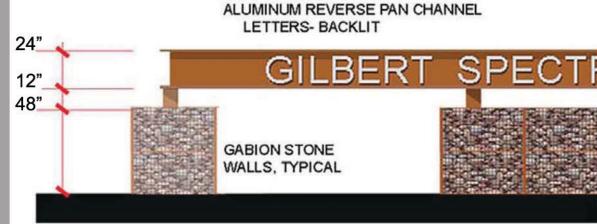








M1 - MAIN CORNER MONUMENTATION



CORTEN BEAM

M1 - MAIN CORNER MONUMENTATION

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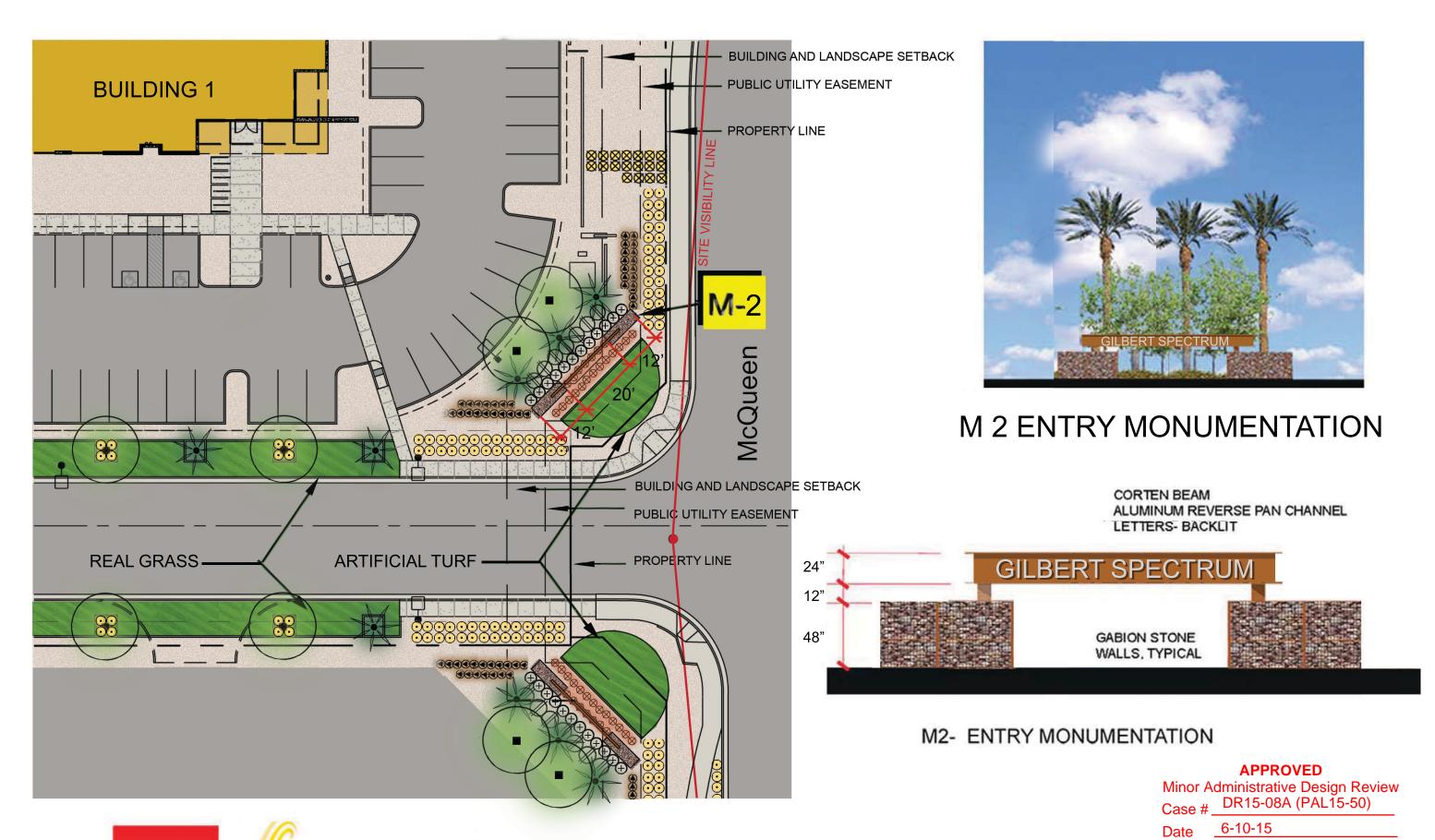
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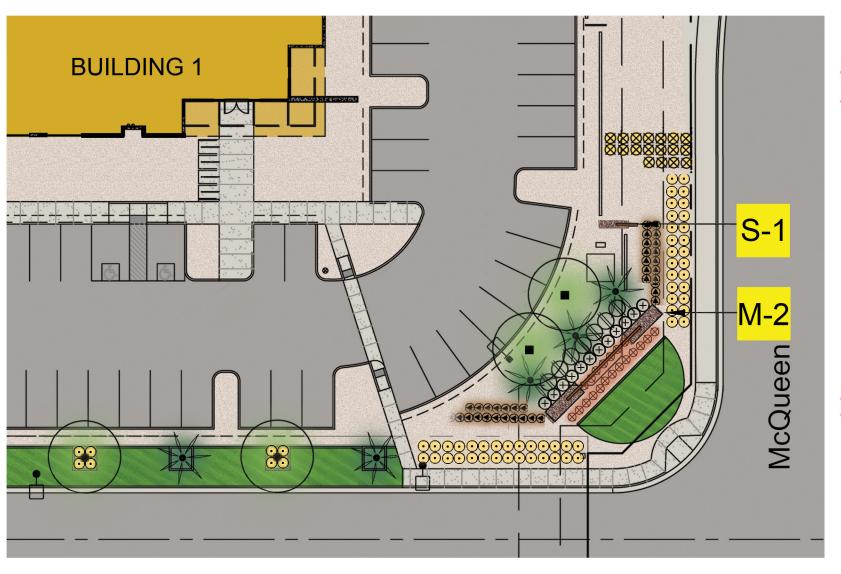


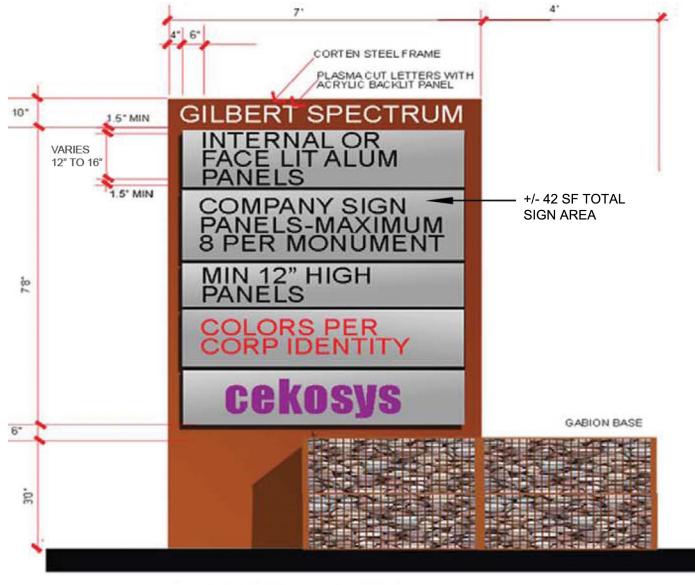












S1 MONUMENT

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Minor Administrative Design Review
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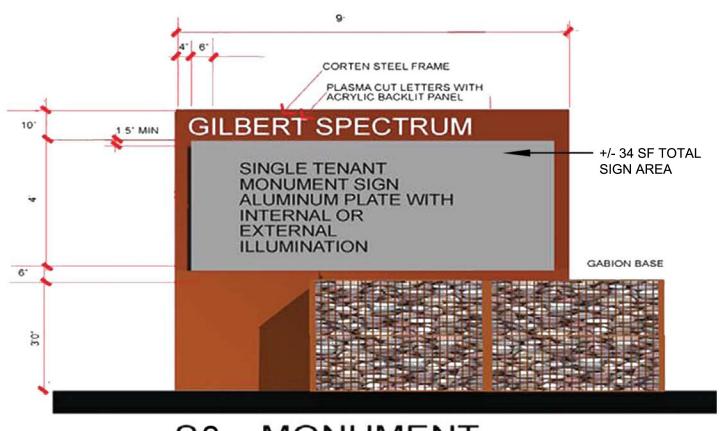






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S2 MONUMENT

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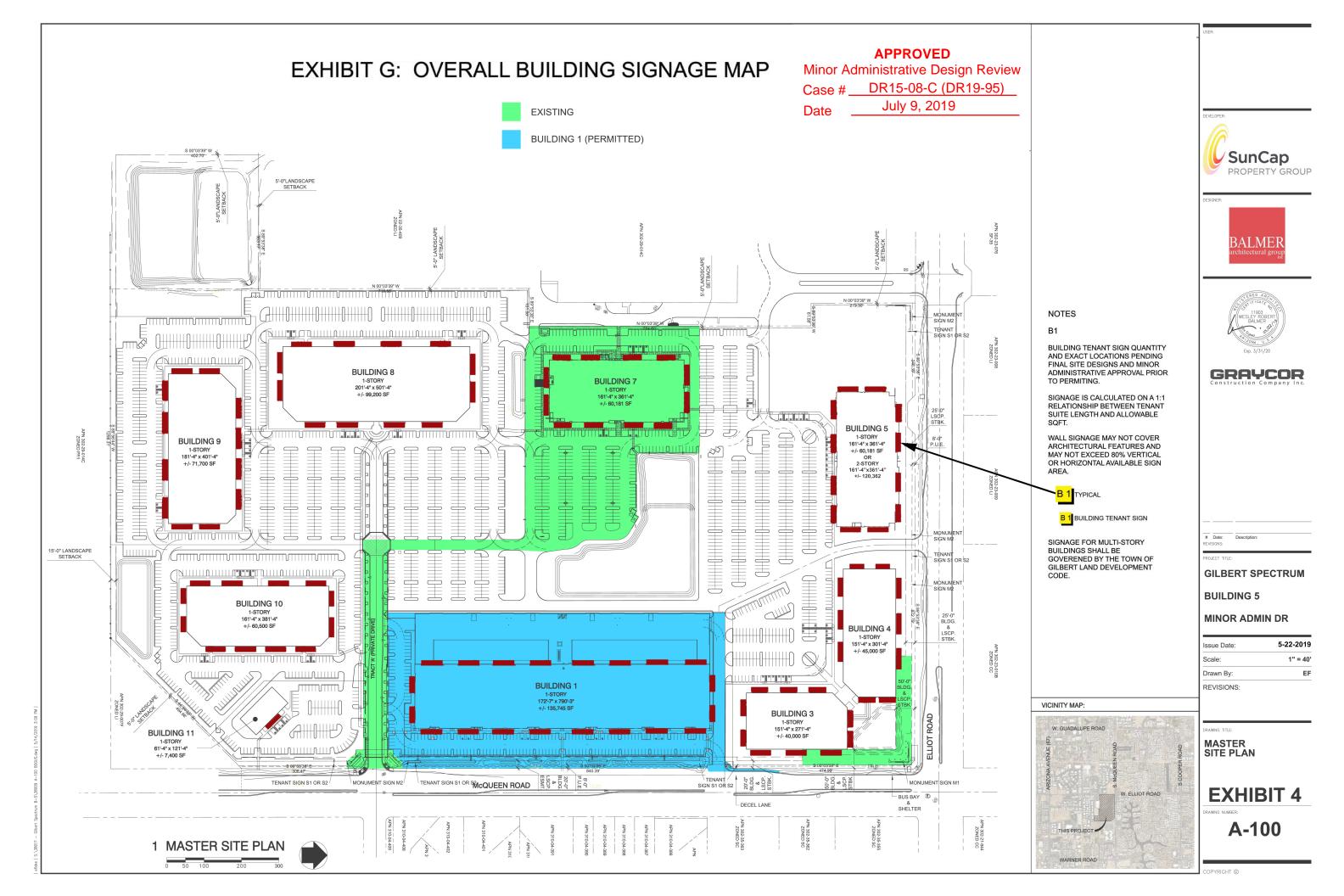
Date <u>6-10-15</u>

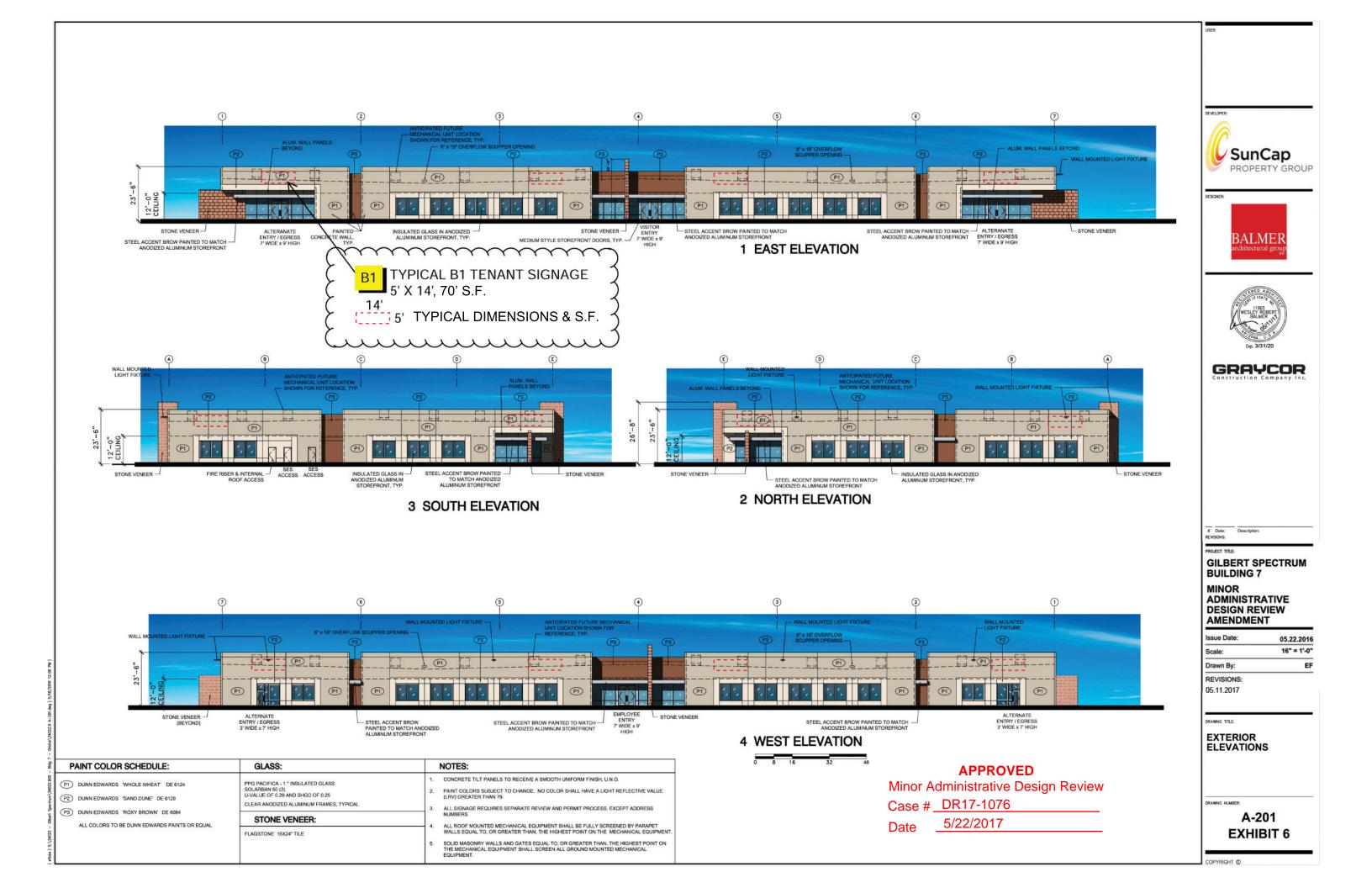






GILBERT SPECTRUM

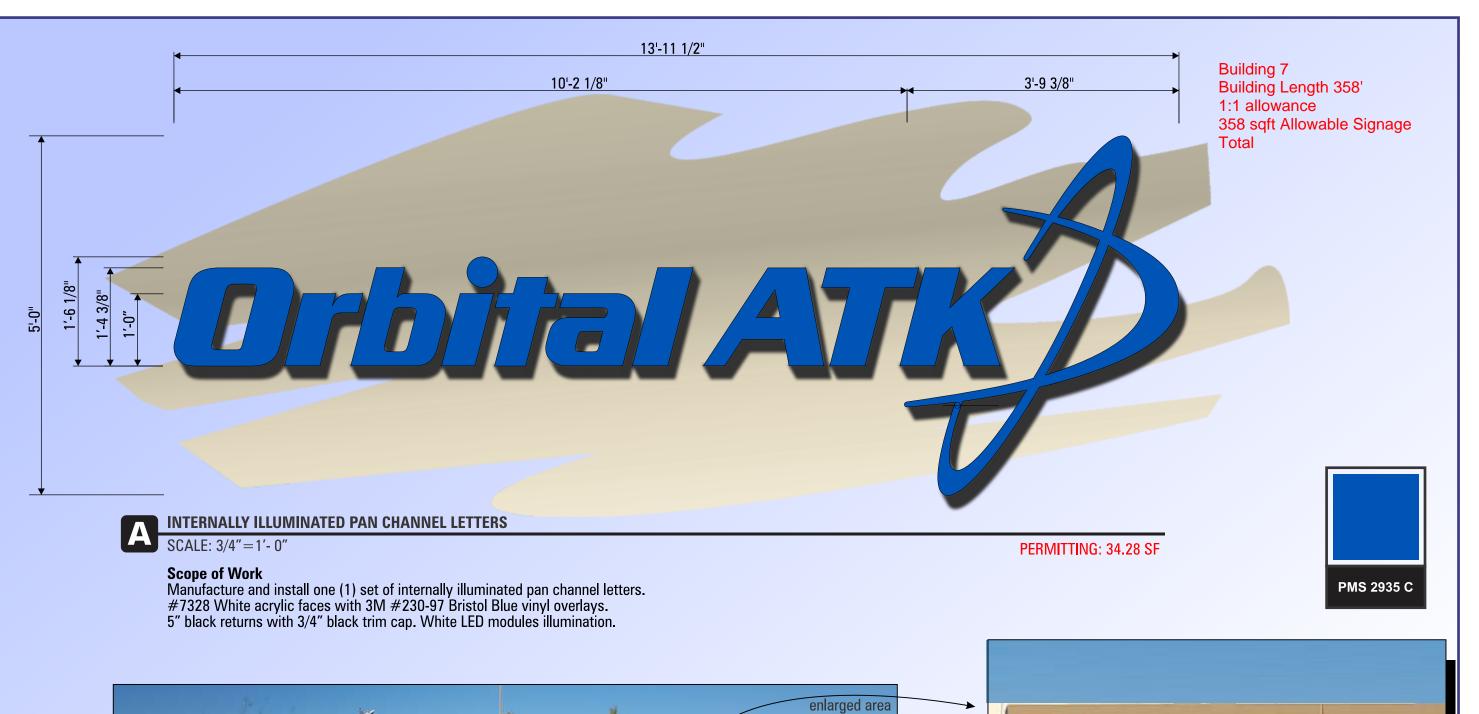






6096691-R1

1 OF 2







SCALE: 1/8"=1'-0' **EAST ELEVATION**

YESCO LLC PHOENIX DIVISION 6725 W. Chicago St. Chandler, AZ 85226-3335 Phone: (480) 449-3726 / Fax: (480) 961-5923 ORIGINAL DESIGNE Mike Keen AS NOTED

6096691-R1

2 OF 2



BUILDING SHORT ELEVATION - TYPICAL





PINUS ELDARICA MONDEL PINE DISTRICT 1 THEME TREE

CERCIDIUM 'DESERT MUSEUM'

- DESERT MUSEUM PALO VERDE
24" BOX (MATCHING)

QUERCUS VIRGINIANA LIVE OAK 24" BOX

PHOENIX DACTYLIFERA

- DATE PALM
25' TF, MATCHING, DIAMOND CUT
TO BE TAGGED BY OWNER



TECOMA 'ORANGE JUBILEE'
ORANGE JUBILEE
5 GALLON

HESPERALOE PARVIFLORA
RED YUCCA
5 GALLON

DASYLIRION WHEELERII
DESERT SPOON
5 GALLON

MUHLENBERGIA 'REGAL MIST'

REGAL MIST DEER GRASS

5 GALLON

CAESALPINIA MEXICANA
MEXICAN BIRD OF PARADISE
5 GALLON



RUELLIA PENINSULARIS
BAJA RUELLIA
5 GALLON

EREMOPHILA MACULATA
 VALENTINE BUSH
 5 GALLON

LANTANA MONTEVIDENSIS
'GOLD MOUND'
1 GALLON

BUSH MORNING GLORY
1 GALLON

AGAVE GEMNIFLORA
TWIN FLOWERED AGAVE
5 GALLON

ECHINOCACTUS GRUSONII

SOLDEN BARREL CACTUS

10" ROUND (MATCHING)

TURF TURF SOD

3'x3'x3' SURFACE SELECT

GRANITE BOULDER

MINIMUM 2000lbs EACH

1/2" SCREENED APACHE BROWN DECOMPOSED GRANITE 2" DEPTH IN ALL LANDSCAPE AREAS

6" EXTRUDED CURB CONCRETE HEADER SEE DETAIL

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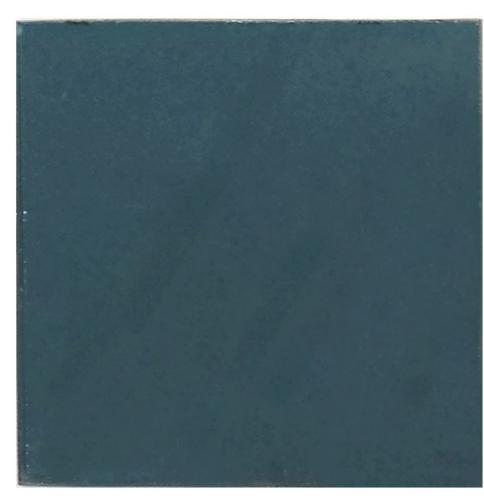
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Glass Blue Reflective



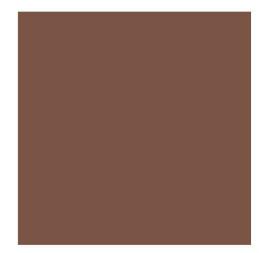
Anodized Aluminum Storefront Clear Aluminum Arcadia



P1 - Sand Dune DE6128 **Dunn Edwards**



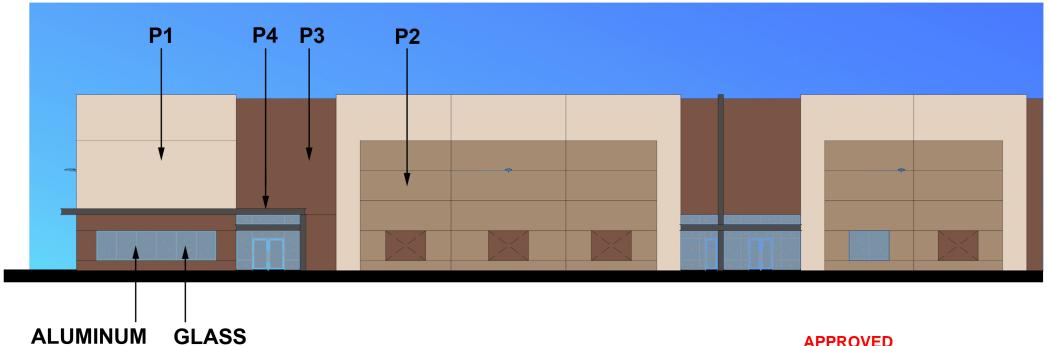
P2 - Whole Wheat DE6124 **Dunn Edwards**



P3 - Roxy Brown DE6084 Dunn Edwards



P4 - Black Bean DE6385 Dunn Edwards



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July 9, 2019 Date







