



this is
Gilbert
 ARIZONA

Innovative
 Open for Business

Playful

*Committed
 to Safety*

Community

*Committed
 to Safety*

*Community
 Focused*

*Growth &
 Development*

Community Focused

Innovative

Playful

Premier

Open for Business

Community

Education

Innovative

Gilbert, Arizona by the Numbers

+ 239,277
2014 Gilbert Population



Largest City in Arizona

Largest City in the U.S.

32.6
Median Age
AZ: 36.5 | U.S. 37.7

\$80,080
Median Household Income
AZ: \$48,915 | U.S. \$52,076

72.6 Square Miles



Gilbert is Larger than:
Washington D.C.
Boston
Miami
Minneapolis

Award-Winning Community

#22

Best Place to Live
in the U.S.

Money Magazine

#2

Safest City
in the U.S.

Law Street Media

#3

Best City to Find
a Job in the U.S.

WalletHub

#12

Fastest Growing
Community in
the U.S.

U.S. Census Bureau

#4

Best Community
for Hispanic
Entrepreneurs

WalletHub

#1

City for
Working Parents

WalletHub

#2

Best City
for Veterans

WalletHub

#5

Best Food
Neighborhood in
Metro Phoenix

Phoenix New Times

#9

Best City
for Families

WalletHub

#8

8-Time Playful
City USA Honoree

KaBoom!

Solid Financial Plan

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Credit Rating Upgrades in 2014

10 increases in the last 3 years*

*Important to note: most municipal credit ratings during the recession were downgrades, not upgrades.

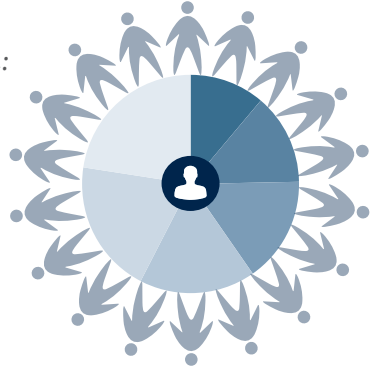
AA+

Gilbert's Current Credit Rating

High-Performing Government

Gilbert's full-time employee to 1,000 residents ratio is the lowest in the region:

- Gilbert - 5.3
- Chandler - 6.4
- Glendale - 7.4
- Mesa - 8.2
- Tempe - 9.4
- Scottsdale - 10.7



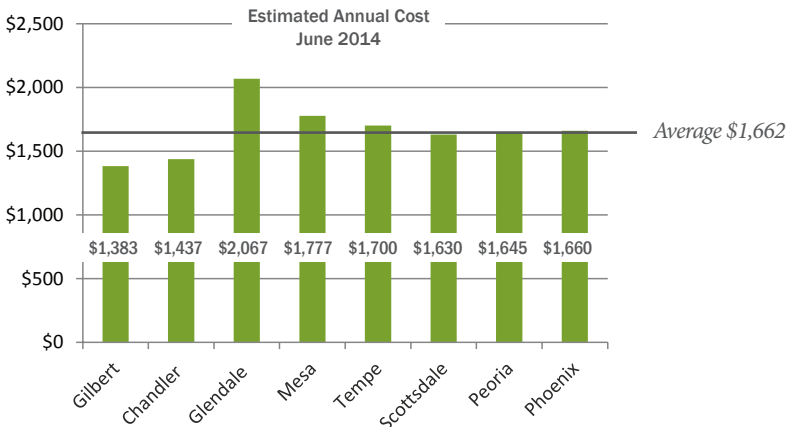
\$26M

Saved in Interest Over the Past 3 Years by Managing Debt

\$6.7M

Estimated Innovation and Efficiencies Saved in FY14

Gilbert's average household cost for property tax, sales tax, water, wastewater and solid waste services is the lowest in the region.



Economic Development & Community Investment



Opening of the
Vaughn Avenue
Parking Structure



1,551

Jobs Announced

Breaking Ground

Groundbreaking initiated on \$750M
Rivulon Development

3.1M square feet of Class A Office Space planned, doubling Gilbert's current inventory

Isagenix International, LLC announced the construction of their world headquarters to be in Rivulon



\$245,855,584
Capital Investment

Education

Saint Xavier University, 4-story building, 90,000 square feet, satellite campus under construction in Gilbert's Heritage District

Saint Xavier will be Gilbert's 1st university

Small Business

Launch of the **SizeUp LBI Tool** in support of small businesses in Gilbert

Taking Care of Small Business (TCSB) Program launched to support emerging small businesses

Innovation

Orbital Sciences Corporation started production of 81 satellites for the Iridium NEXT program, making their facility the largest satellite manufacturer in the world

Community Highlights

- + Gilbert Police opened Joint Holding Facility with Chandler Police Department, keeping more officers on the street
- + Gilbert Fire and Rescue launched new mobile app in Partnership with SPARK App League (Download at www.gilbertfireapp.com)
- + Gilbert Feeding Families raised over 114,000 meals for Gilbert families and the United Food Bank
- + All 3 public school districts are A-rated
- + Teen Space opened at Southeast Regional Library
- + Gilbert launched new website
- + Gilbert residents officially named Gilbertonians

What's Ahead in 2015

+ 240,000

Estimated Gilbert Population

Gilbert to participate in Special Census to provide accurate population count for State Shared Revenue purposes



Fire Station #7 will officially relocate to the intersection of Cooper and Warner Roads

1ST 
Opening of Gilbert's first four-year educational institution, Saint Xavier University, this fall

Opening of Isagenix's Corporate Headquarters in Rivulon

Phase II

of the Parks and Recreation's Master Plan and unveiling of the south Gilbert Park



3

New lakes will be added to Gilbert's Community Fishing Program

Breaking Ground on Agritopia's Epicenter

Additional Growth in the Heritage District

- + Barrio Queen Cafe
- + Snooze AM Eatery
- + Pomo Pizzeria Napoletana
- + Petersen's Old Fashioned Ice Cream
- + Ticket Force

Building Gilbert's Brand

This is Gilbert!

The "This is Gilbert!" campaign aims to recognize all the great qualities that make Gilbert what it is today and what it will be in the future. Help us celebrate all the things that make Gilbert great!

Growth & Development
Committed to Safety
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Gilbert
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Premier Education
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Think Gilbert

Think Gilbert encourages residents to keep their money in their community by dining, shopping and exploring locally. Whether you're a resident or a business, show your support and "Think Gilbert".

Discover Gilbert

Discover Gilbert presents tourists with information about Gilbert's amenities so they may plan their vacation or day-trip.



Speed Down. Eyes Up. Drive Safely.

The Gilbert Police and Gilbert Fire and Rescue Departments have partnered on a safe driving campaign. "Speed down. Eyes up. Drive safely."

Learn more at: gilbertaz.gov/campaigns

Gilbert Events

April - December 2015

- + **Downtown Concerts**
gilbertaz.gov/concerts
- + **Gilbert Global Village Festival**
gilbertaz.gov/globalvillage
- + **Fall Carnival**
gilbertaz.gov/fallcarnival
- + **Veterans Day Ceremony**
gilbertaz.gov/veteransday
- + **Gilbert Days 5K/1Mile Run**
gilbertaz.gov/gilbertdays
- + **Gilbert Days Parade**
gilbertaz.gov/gilbertdays
- + **SanTan Village Holiday Balloon Glow**
shopsantanvillage.com/events
- + **Riparian After Dark**
gilbertaz.gov/riparian-after-dark

January - March 2016

- + **MLK Celebration**
gilbertaz.gov/mlk
- + **Gilbert Outdoors Expo**
gilbertaz.gov/outdoors
- + **KA-POW Superhero Adventure Run**
gilbertaz.gov/kapow



Learn more at: gilbertaz.gov/events



DIGITAL

STATE OF THE TOWN

★
GILBERT, ARIZONA

Growing Up Gilbert

Watch the 2015 video at:

gilbertaz.gov/stateofthetown

CONNECT WITH **GILBERT**



gilbertaz.gov/connect

 **GILBERT**
ARIZONA