

SPECIAL EVENT SPONSORSHIP OPPORTUNITIES

JULY 2023 - JUNE 2024



**For more information on
Sponsorship Opportunities please contact:**

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¡Viva!

Downtown Gilbert
September 22, 2023



¡Viva! is a celebration of Hispanic culture and heritage. This event takes place in the middle of National Hispanic Heritage Month, which goes from September 15th through October 15th. ¡Viva! will feature food trucks offering authentic Latin American cuisine, Hispanic-owned businesses for all retail vendors, and a variety of entertainment, including ballet folklórico and mariachi performance groups.

Presenting Sponsor **\$1,000**

- On-site booth space
- Opportunity to speak at beginning of announcements
- Sponsor recognition in live MC announcements
- Sponsor recognition in pre-event social media posts
- Sponsor recognition in Parks and Recreation newsletter
- Logo and link on event webpage
- Logo on event park banners
- Logo on digital ads in facilities



Espectáculo Sponsor **\$300**

- On-site booth space
- Sponsor recognition in live MC announcements
- Logo on stage line-up signage

Community Sponsor **\$100**

- On-site booth space
- Sponsor recognition in live MC announcements

Gilbert Cinemas

Gilbert Regional Park & Page Park

Fall 2023 and Spring 2024



Enjoy an evening movie in the park that will provide a night of entertainment for the whole family. Movies are fun for all ages! Bring blankets and pillows!

Community Sponsor- \$100 per event

- On-site booth space
- Sponsor recognition in live MC announcements



FALL

Location:
Page Park

October 6, 2023
October 20, 2023
November 3, 2023

SPRING

Dates TBD

FALL

Location:
Gilbert Regional Park

September 29, 2023
October 13, 2023
October 27, 2023

SPRING

April 12, 2024 April 26, 2024
May 10, 2024 May 24, 2024

Triathlon

Perry High School Campus

September 30, 2023



Gilbert is excited to host our first Family Triathlon at Perry High School. This event will include a 100-yard swim, a two-mile bike ride, and a one-mile run. We will end our event with a pool party that can't be missed! This event is for ages 7 and up.

Presenting Sponsor **\$1,500**

- On-site booth space
- Opportunity to provide race bag inserts
- Sponsor recognition in live MC announcements
- Sponsor recognition in pre-event social media posts
- Sponsor recognition in Parks and Recreation newsletter
- Logo and link on event webpage
- Logo on event park banners
- Logo on digital ads in facilities
- Logo on race t-shirts
- Logo on start/finish line banner
- Logo on race bags
- 15 complimentary run entries



Tri Sponsor **\$300**

- On-site booth space
- Opportunity to provide race bag inserts
- Sponsor recognition in live MC announcements
- Sponsor recognition in pre-event social media posts
- Four complimentary run entries

Community Sponsor **\$150**

- On-site booth space
- Opportunity to provide race bag inserts
- Sponsor recognition in live MC announcements





Concerts in the Park

Downtown Gilbert
Fall 2023 and Spring 2024

Enjoy live music in Downtown Gilbert. Our free family-friendly concert series showcases some of the Valley's best bands that perform a variety of music genres. Enjoy some tasty takeout from one of the many Gilbert restaurants or visit the food trucks on-site.

Presenting Sponsor **\$2,000 Series (8)**

- On-site booth space
- Opportunity to speak at beginning of announcements
- Sponsor recognition in live MC announcements
- Sponsor recognition in pre-event social media posts
- Sponsor recognition in Parks and Recreation newsletter
- Logo and link on event webpage
- Logo on event park banners
- Logo on digital ads in facilities

FALL

6:30pm-8:30pm

October 5, 2023 October 12, 2023
October 19, 2023 October 26, 2023

SPRING

6:30pm-8:30pm

March 7, 2024 March 14, 2024
March 21, 2024 March 28, 2024

Community Sponsor

\$150 each- up to 4 concerts

\$100 each- 5 or more concerts

- On-site booth space
- Sponsor recognition in live MC announcements



Ghosts N Glow Run

Freestone Park

October 20, 2023



The Ghosts N Glow Run is an event designed for people of all ages and athletic abilities. Runners and walkers are welcome to join us for an evening filled with glow sticks, black lights and great Halloween themes zones. This event is not timed, making it ideal for both experienced runners and first-time participants. On your mark, get set, let's glow!

Presenting Sponsor **\$3,000**

- On-site booth space
- Opportunity to provide race bag inserts
- Sponsor recognition in live MC announcements
- Sponsor recognition in pre-event social media posts
- Sponsor recognition in Parks and Recreation newsletter
- Logo and link on event webpage
- Logo on event park banners
- Logo on digital ads in facilities
- Logo on race t-shirts
- Logo on start/finish line banner
- Logo on race bags
- 15 complimentary run entries



Activity Sponsor **\$600**

- On-site booth space
- Opportunity to provide race bag inserts
- Sponsor recognition in live MC announcements
- Logo on race t-shirts
- Four complimentary run entries

Community Sponsor **\$300**

- On-site booth space
- Opportunity to provide race bag inserts
- Sponsor recognition in live MC announcements

Water Station Sponsor **\$200**

- Opportunity to provide race bag inserts
- Logo at water station or mile marker signage



Freestone Trick or Treat Bash

Freestone Recreation Center

October 27, 2023



Come show off your costumes at the Freestone Recreation Center Trick or Treat Bash. Do some trick-or-treating with different Town of Gilbert departments as well as local businesses while engaging in arts and crafts, games, and spooky music!

Presenting Sponsor

\$1,000

- On-site booth space
- Sponsor recognition in live MC announcements
- Sponsor recognition in pre-event social media posts
- Sponsor recognition in Parks and Recreation newsletter
- Logo and link on event webpage
- Logo on digital ads in facilities



Spooky Sponsor

\$250

- On-site booth space
- Opportunity to provide candy, swag or giveaways to all participants
- Sponsor recognition in live MC announcements

Community Sponsor

\$150

- On-site booth space
- Opportunity to provide candy, swag or giveaways to all participants

Cactus Yards Sports Tournaments

Cactus Yards

Gilbert Days (Adult) - November 11-12, 2023

Grand Slam (Youth) - November 18-19, 2023

Join the fun as we host the 34th Annual Gilbert Days Adult Softball tournament. With a Men's, Women's, and Co-Ed bracket everyone can get in on a day of fun at Cactus Yards. The fun doesn't stop there, come out for the 4th Annual Gilbert Grand Slam youth baseball tournament hosted by the Town of Gilbert and USSSA. The Gilbert Grand Slam tournament caters to 7 different age groups and teams from all over the valley. Engage with over 10,000 community members and over 100 teams, as we play 200+ games to celebrate living in Gilbert!

Presenting Sponsor

\$2,500 per tournament

- On-site booth space entire tournament
- Sponsor recognition in pre-event social media posts
- Sponsor recognition in Parks and Recreation newsletter
- Logo and link on event webpage
- Logo on event park banners
- Complementary Cactus Yards Swag item
- Logo on on-site event signage throughout complex
- One entry in the Gilbert Days Parade
- Logo on Tournament shirt, with 4 shirts provided to the sponsor



Ball Field Sponsor **\$500 per field/tournament**

- On-site booth space each day of tournament
- Logo on Tournament shirt, with 2 shirts provided to sponsor
- Complimentary Cactus Yards Swag item
- Sponsor recognition on each field sponsored via signage

Community Sponsor **\$100 per day**

- On-site booth space
- Complimentary Cactus Yards Swag item

Gilbert Days Festival

Gilbert Regional Park

November 17-18, 2023



Enjoy the sights, sounds and vibrant energy at the Gilbert Days Festival. This fun, community event will be held at Gilbert Regional Park and feature a mix of live musical entertainment, kid's activities, local vendors and food trucks.

Presenting Sponsor **\$8,000**

- On-site booth space in premier location
- Sponsor recognition in live MC announcements
- Sponsor recognition in pre-event social media posts
- Sponsor recognition in Parks and Recreation newsletter
- Sponsor recognition on event maps
- Logo and link on event webpage
- Logo on event park banners
- Logo on Gilbert Road event banner
- Logo on digital ads in Town facilities
- Logo on event advertisements
- Naming rights in a featured area of the event
- 16 tickets for complimentary meals
- Two VIP seating packages



Activity Sponsor **\$2,000**

- On-site booth space in premier location
- Sponsor recognition in live MC announcements
- Sponsor recognition in pre-event social media posts
- Sponsor recognition in Parks and Recreation newsletter
- Naming rights in a featured area of the event
- Eight tickets for complimentary meals
- One VIP seating package

Community Sponsor **\$500**

- On-site booth space
- Sponsor recognition in live MC announcements



Gilbert Days Parade

Gilbert Heritage District
November 18, 2023



The Gilbert Days Parade is a long-standing tradition for many Gilbert families and businesses. It is one of Gilbert's premier events and one that the community looks forward to each year. The parade celebrates the Town's heritage and involves many local schools, businesses, organizations and special interest groups. Join us on Gilbert Road for the 2023 Gilbert Days Parade!

Presenting Sponsor \$8,000

- Four complimentary parade entries
- Parade entries placed in 1st division of the parade
- Sponsor recognition in live MC announcements
- Sponsor recognition in pre-event social media posts
- Sponsor recognition in Parks and Recreation newsletter
- Logo and link on event webpage
- Logo on Gilbert Road event banner
- Logo on digital ads in facilities
- Logo on event advertisements
- Logo on all parade division banners
- One VIP seating package at the Gilbert Days Festival



Division Sponsor \$2,000

- Two complimentary parade entries
- Parade entries placed in 1st division of the parade
- Sponsor recognition in live MC announcements
- Sponsor recognition in pre-event social media posts
- Logo on sponsored division's banner

Community Sponsor \$500

- One complimentary parade entry
- Parade entry placed in 1st or 2nd division of the parade
- Sponsor recognition in live MC announcements

Gilbert Holiday Lighting Celebration

Civic Center Lawn

November 27, 2023



Get in the holiday spirit and join us for Gilbert's annual Holiday Lighting and concert. This year's event will include horse and carriage rides, family activities, holiday themed vendor booths, and food trucks. Join the Mayor of Gilbert in this family holiday tradition as we light the holiday lights on our civic center grounds and throughout the Heritage District.

Presenting Sponsor **\$2,000**

- On-site booth space
- Sponsor recognition in live MC announcements
- Sponsor recognition in pre-event social media posts
- Sponsor recognition in Parks and Recreation newsletter
- Logo and link on event webpage
- Logo on event park banners
- Logo on digital ads in facilities



Activity Sponsor **\$500**

- On-site booth space
- Sponsor recognition in live MC announcements
- Naming rights and signage of activity area at the event

Community Sponsor **\$300**

- On-site booth space
- Sponsor recognition in live MC announcements



Riparian After Dark

Gilbert Riparian Preserve

December 8 - 19, 2023

Join us as the Riparian Preserve comes alive with a holiday glow! Stroll around the walkways at the Riparian at Water Ranch Lake with thousands of holiday lights and displays at every turn. This is a rare opportunity for those who appreciate nature to experience the thrill of nighttime at the preserve. There will be light refreshments available for purchase.

Presenting Sponsor \$5,000

- On-site booth space
- Sponsor recognition in pre-event social media posts
- Sponsor recognition in Parks and Recreation newsletter
- Logo and link on event webpage
- Logo on event park banners
- Logo on digital ads in facilities
- Large light display naming rights with company logo
- Eight free passes each night of the event

Luminary Sponsor \$800

- On-site booth space- four nights
- Sponsor recognition in pre-event social media posts
- Designated light display with company logo on signage throughout the event
- Four free passes to the event each night sponsor is on-site



Community Sponsor \$500

- On-site booth space- two nights
- Four free passes to the event each night the sponsor is on site

Display Sponsor \$300

- Designated light display with company logo on signage throughout the event

Truck-A-Palooza

Gilbert Regional Park

January 27, 2024

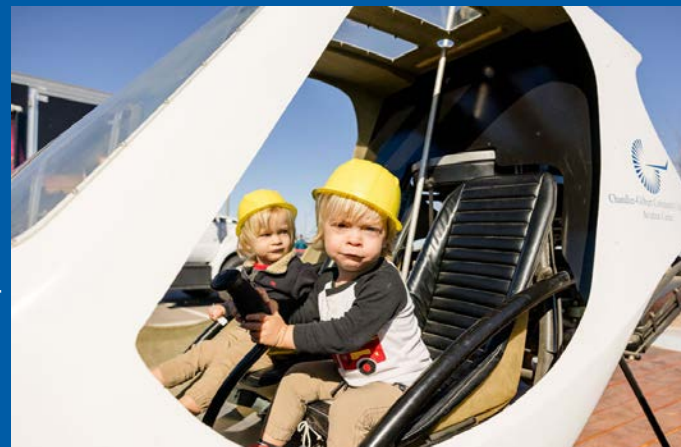


Truck-A-Palooza is a fun-filled event where participants can get up close and explore the vehicles they've seen in movies, books, and driving around town. From fire trucks and ambulances to backhoes and bulldozers, Truck-A-Palooza has them all!

Presenting Sponsor

\$8,000

- On-site booth space
- Opportunity to provide company information inserts in the event "Goody Bag"
- Sponsor recognition in pre-event social media posts
- Sponsor recognition in Parks and Recreation newsletter
- Option to display up to four company vehicles at event
- Logo and link on event webpage
- Logo on event park banners
- Logo on digital ads in facilities
- Logo on on-site event signage



Hard Hat Sponsor

\$2,500

- One 10x10 booth space
- One vehicle display space
- Logo printed on the front of 1,000 children's giveaway plastic toy construction hats

Tow Truck Sponsor

\$500

- One 10x10 booth space
- One vehicle Display Space

Community Sponsor

\$300

- One 10x10 booth space

Additional Vehicle Display Space \$100



Galentine's Day Bingo

McQueen Park Activity Center

February 9, 2024



Celebrate Galentine's Day with our special Bingo Night full of sweet treats, prizes, great company and plenty of laughs! Grab your best gal pals and leave the boys behind. This night is for GIRLS ONLY! This event is BYOB. Non-alcoholic beverage and light treats will be provided.

Presenting Sponsor

\$1000

- On-site booth space
- Sponsor recognition in live MC announcements
- Logo on Table Tents at the event
- Logo on event day signage
- Sponsor recognition in Parks and Recreation newsletter
- Logo on TV displays at event venue for 2 weeks prior to the event.
- Four complimentary passes to the event



Activity Sponsor

\$300

- On-site booth space
- Sponsor recognition in live MC announcements
- Two complimentary passes to the event

Community Sponsor

\$50

- On-site booth space

Nerf Wars

Gilbert Civic Center

February 10, 2024



Let the games begin! Nerf Wars is an event that brings the opportunity for players to meet new friends, learn to strategize with teammates, and battle it out on the field for winner bragging rights and prizes. Youth and family wars will be available.

Presenting Sponsor

\$1000

- On-site booth space
- Company logo on game flags
- Opportunity to provide goodie bag inserts
- Sponsor recognition in live MC announcements
- Sponsor recognition in pre-event social media posts
- Sponsor recognition in Parks and Recreation newsletter
- Logo and link on event webpage
- Logo on event park banners



Activity Sponsor

\$300

- On-site booth space
- Company logo on game flags
- Opportunity to provide goodie bag inserts
- Sponsor recognition in live MC announcements

Community Sponsor

\$100

- On-site booth space

Gilbert Outdoor Expo

Riparian Preserve

February 24, 2023



The Gilbert Outdoors Expo is the place to spark enthusiasm for the great outdoors! The Gilbert Outdoors Expo brings together businesses and organizations that offer a variety of information and opportunities for patrons to explore various outdoor activities and hobbies. Arizona is a great playground to explore.

Presenting Sponsor **\$3,000**

- On-site booth space in featured location
- Sponsor recognition in live MC announcements
- Sponsor recognition in pre-event social media posts
- Sponsor recognition in Parks and Recreation newsletter
- Eight tickets for complimentary meals on event day
- Naming rights to key area of expo with signage
- Logo and link on event webpage
- Logo on event park banners
- Logo on digital ads in facilities



Activity Sponsor **\$600**

- On-site booth space
- Activity area naming rights
- Pre event social media posts
- Sponsor recognition live MC announcement
- Sponsor recognition in Parks and Recreation newsletter
- Four tickets for complimentary meals on event day

Community Sponsor **\$300**

- On-site booth space
- Sponsor recognition in live MC announcements
- Two tickets for complimentary meals on event day



KAPOW! Superhero Adventure Run

Freestone Park

March 23, 2024

The KAPOW! Superhero Adventure Run is a costumed run fit for the whole family, featuring over 20 exciting and challenging obstacles. Runners of all ages are encouraged to wear their favorite superhero costume. After completing the course, participants can enjoy “Gotham City” with free activities, superhero guest appearances, DJ music and post-run treats.

Presenting Sponsor **\$3,000**

- On-site booth space
- Opportunity to provide race bag inserts
- Sponsor recognition in live MC announcements
- Sponsor recognition in pre-event social media posts
- Sponsor recognition in Parks and Recreation newsletter
- Logo and link on event webpage
- Logo on event park banners
- Logo on digital ads in facilities
- Logo on race t-shirts or superhero capes
- Logo on start line banner
- Logo on obstacle course signs
- Logo on race bags
- 15 complimentary run entries



Activity Sponsor **\$600**

- On-site booth space
- Opportunity to provide race bag inserts
- Sponsor recognition in live MC announcements
- Sponsor recognition in pre-event social media posts
- Logo on obstacle course signs
- Four complimentary run entries

Community Sponsor **\$300**

- On-site booth space
- Opportunity to provide race bag inserts
- Sponsor recognition in live MC announcements

Water Station Sponsor **\$200**

- Opportunity to provide race bag inserts
- Logo at water station or mile marker signage



Cactus Yards Bunny's Night Out

Cactus Yards

March 29, 2024

Hop on over to Cactus Yards for our Bunny's Night Out! Fun for the whole family, participate in egg hunts, face painting, and more! Bunny's Night out offers an egg-cellent opportunity to take pictures with our favorite furry friend, the Bunny themselves! When the egg hunts are finished, join nearly 200 families on the baseball field for a perfect springtime film that will make the everyone hoppy!

Presenting Sponsor

\$1,000

- On-site booth space in premier location of the event
- Sponsor recognition in live MC announcements
- Sponsor recognition in pre-event social media posts
- Sponsor recognition in Parks and Recreation newsletter
- Logo and link on event webpage
- Logo on event signage
- Logo on movie screen slide prior to movie start
- Logo on digital ads in facilities
- Six complimentary passes to the facility on event day



Activity Sponsor

\$500

- On-site booth space in premier location of the event
- Sponsor recognition in live MC announcements
- Naming rights/sponsor recognition of the egg hunt or movie activity
- Logo on movie screen slide prior to movie start
- Four complimentary guest passes to the facility on event day

Community Sponsor

\$100

- On-site booth space
- Sponsor recognition in live MC announcements



Gilbert Global Village

Gilbert Civic Center

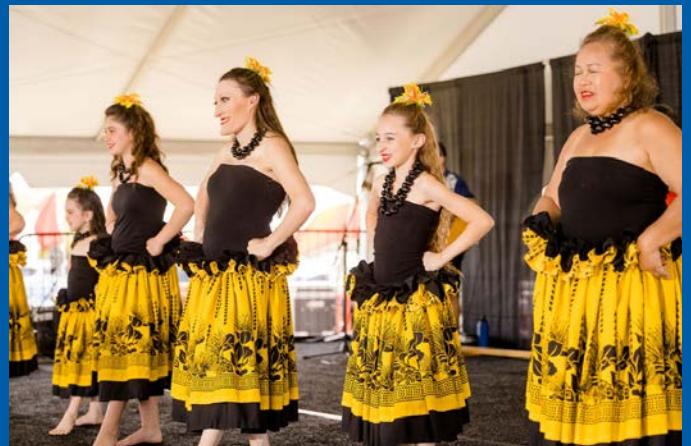
April 6, 2024



The Gilbert Global Village Festival is a celebration of the community's diverse cultures and heritage. The festival brings neighbors together in a friendly, educational way to learn more about each other. This family event highlights traditional and contemporary forms of music and dance, children's activities, hands on displays from all over the world, and ethnic foods from multiple countries.

Presenting Sponsor **\$5,000**

- On-site booth space in premier location of the event
- Sponsor recognition in live MC announcements
- Sponsor recognition in pre-event social media posts
- Sponsor recognition in Parks and Recreation newsletter
- Sponsor recognition in event promotional video
- Naming rights /sponsor recognition at the festival
- Sponsor recognition in event program
- Logo and link on event webpage
- Logo on event park banners
- Logo on Gilbert Road event banner
- Logo on digital ads in facilities
- Eight meal tickets event day



Activity Sponsor **\$1,000**

- On-site booth space in premier location of the event
- Sponsor recognition in live MC announcements
- Opportunity to have a stage performance or address audience between performances
- Sponsor recognition in Parks and Recreation newsletter
- Sponsor recognition in event program
- Logo on digital ads in Town facilities
- Naming rights/sponsor recognition at the festival
- Four meal tickets on event day



Community Sponsor **\$500**

- On-site booth space
- Sponsor recognition in live MC announcements

Earth & Arbor Day Celebration

McQueen Park Activity Center

April 18, 2024



We are excited for another year of our annual Earth & Arbor Day Celebration! At this event, participants can learn valuable resources to create a happier, healthier, sustainable place to live. It's not too late to make a positive impact on the world around us!

Presenting Sponsor \$1,000

- On-site booth space
- Sponsor recognition in live MC announcements
- Logo on event day signage
- Sponsor recognition in Parks and Recreation newsletter
- Logo on TV displays at event venue for 2 weeks prior to the event.



Activity Sponsor \$300

- On-site booth space
- Sponsor recognition in live MC announcements

Community Sponsor \$50

- On-site booth space

Mother's Day Tea

Gilbert Community Center

May 4th, 2024

May 11th, 2024



Come dressed in your best outfit and favorite springtime hat for a wonderful Saturday Brunch at our Mother's Day Tea event! There will be crafts for the children, finger foods, tea, and a photo booth to capture the moment.

Presenting Sponsor **\$500**

- On-site booth space
- Logo on event day signage
- Sponsor recognition in live MC announcements
- Sponsor recognition in Parks and Recreation newsletter
- Logo on TV displays at event venue for 2 weeks prior to the event.
- 4-Complimentary Tickets



Activity Sponsor **\$300**

- On-site booth space
- Sponsor recognition in live MC announcements
- 2-Complimentary Tickets

Community Sponsor **\$100**

- On-site booth space



H2O Fest

Freestone Park
June 6, 2024

Keep it cool this summer by visiting Gilbert's H2O Fest. This family- friendly water fest features playful water obstacles, food trucks, music and more! Slides, slides and more slides. Oh wait, did we mention plenty of H2O? It's a great way to break up a summer week and get a relief from the summer heat!

Presenting Sponsor **\$1,500**

- On-site booth space
- Sponsor recognition in live MC announcements
- Sponsor recognition in pre-event social media posts
- Logo on obstacle course signs
- Sponsor recognition in Parks and Recreation newsletter
- Eight complimentary passes to the event



Activity Sponsor **\$300**

- On-site booth space
- Sponsor recognition/signage at designated slide
- Sponsor recognition in live MC announcements

Community Sponsor **\$150**

- On-site booth space

Juneteenth

South East Regional Library

June 19, 2024



Juneteenth marks the day when federal troops arrived in Galveston, Texas in 1865 to take control of the state and ensure that all enslaved people be freed. Juneteenth honors the end to slavery in the United States. The event will feature live music, African American-owned businesses and organizations, and a variety of activities for the whole family to enjoy.

Presenting Sponsor **\$1,500**

- Sponsor recognition in live MC announcements
- Sponsor recognition in pre-event social media posts
- Sponsor recognition in Parks and Recreation newsletter
- Logo and link on event webpage
- Logo or company name in event program
- Logo on event marketing materials
- Logo on digital ads in facilities
- On-site booth space
- Opportunity to speak at event



Community Sponsor **\$100**

- Logo or company name in event program
- On-site booth space

4th of July Celebration

Gilbert Regional Park

July 4, 2024

Join us for Gilbert's 4th of July Celebration at Gilbert Regional Park! This family-friendly event will include music, activities, food trucks and more! This event will take place on July 4th at Gilbert Regional Park, located at 3005 E Queen Creek Rd, Gilbert, AZ 85298.

Presenting Sponsor \$10,000

- On-site booth space
- Opportunity to speak at beginning of announcements
- Recognition in live MC announcements
- Recognition in pre-event social media posts
- Recognition in Parks and Recreation newsletter
- Logo and link on event webpage
- Logo on event park banner
- Logo on digital ads in facilities
- Logo on on-site event signage
- VIP seating at event



VIP Sponsor \$5,000

- On-site booth space
- Sponsor recognition in live MC announcements
- Sponsor recognition in pre-event social media posts
- Sponsor recognition in Parks and Recreation newsletter
- Logo on on-site event signage
- VIP seating at event

Red, White & Blue Sponsor \$1,000

- On-site booth space
- Sponsor recognition in live MC announcements
- Sponsor recognition in pre-event social media posts
- Sponsor recognition in Parks and Recreation newsletter

Community Sponsor \$500

- On-site booth space
- Sponsor recognition in live MC announcements



Adaptive Recreation

2023-2024



Gilbert offers a wide variety of activities and programs for participants with developmental disabilities. All of our programs and activities are designed to be fun, with an emphasis on meeting people and establishing new friendships. It is our hope that our programs will enrich the lives of our participants. It is our objective to aid in the building of lifelong friendships as well individual life skills. It is our hope that our programs will enrich the lives of our participants.

Team T-Shirt Sponsor **\$500**

Our Adaptive Recreation Program offers a variety of team sports including: Cheer, Bowling, Basketball, Bocce, Swimming
T Shirt Sponsorships Details:

- Logo on participant shirts
- Logo on sport flyer
- Flyers handed out to participants.
- Logo & recognition in our Adaptive Recreation Newsletter



Event Sponsor **\$500**

- On-site booth space
- Logo on event day signage
- Sponsor recognition in live MC announcements
- Sponsor recognition in Parks and Recreation newsletter
- Logo & recognition in our Adaptive Recreation Newsletter

Bingo Sponsor **\$50***

- On-site booth space
- Flyers handed out to participants families.
- * Drinks & snacks can be donated for bingo in lieu of \$50.