## Are there other temporary signs available, and do they require a sign permit?



# Grand Opening Wall Banner (Initial Display of Banners and Advertising Flags)

#### Permit Required

When: During the first year of operation; maximum period not to exceed 120 consecutive calendar days, commencing not earlier than 90 days prior to the first day of business operation.

Where: Located on the exterior building wall of the tenant space.

# Yearly Temporary Wall Banner (Periodic Display of Banners and Advertising Flags)

### Permit Required

When: For a period not to exceed 180 cumulative days per any 12-month period, commencing on the date of the sign permit issuance.

Where: Located on the exterior building wall of the tenant space.

#### Window Signs

#### No Permit Required

When: No time limit.

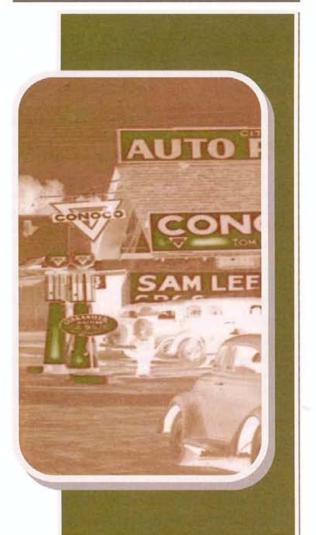
Where: Shall not exceed 25% of the total window area in a first-floor window area.

## What size banners am I allowed?

## Grand Opening and Yearly Temporary Wall Banners:

- 40 sq. feet for occupancies up to 5,000 sq. feet
- ♦ 80 sq. feet for occupancies 5,001 to 15,000 sq. feet
- ♦ 120 sq. feet for occupancies 15,001 to 50,000 sq. feet
- 180 sq. feet for occupancies greater than 50,000 sq. feet

**Temporary Signs and Banners** 



For more information:

Town of Gilbert Development Services (480) 503-6700 www.gilbertaz.gov

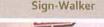
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## What is considered a temporary sign that does not require a permit?













# How do I know if my business qualifies to display a temporary sign? A-frame and Flying Banner

- Your business is located in any Commercial, Heritage Village Center, Apartment Complex or Office Zoning district and is 10,000 square feet or less.
- Your business is located in an Employment (Business or Industrial Park) or Public Facility/ Institutional Zoning district and is 30,000 square feet or less.

### Short-Term Display of Banner and Advertising Flags

Any business is allowed to use a short-term display banner or short-term display of advertising flags.

#### Sign-Walker

Any business is allowed to use sign-walkers.

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## What restrictions do I need to know before purchasing temporary signs?

#### A-frames

Size: Maximum of 31 inches wide and 45 inches high.

Material: Protective, water-resistant coating impervious to weather conditions; cut vinyl or weather-resistant graphics (may contain zip tracks or Velcro to change cut vinyl graphics); sufficient weight and durability to withstand wind gusts, storms, etc.; maintained professionally—free from chipping paint, cracks, loss of letters, etc.

Number allowed: Maximum of three can be displayed (includes combination of A-frames and flying banners).

#### Flying Banners

Size: Maximum of 15 feet high.

Material: Stakes should be purchased to secure the pole into the ground; material used should be easily maintained from fading and tearing.

Number allowed: Maximum of three (includes combination of A-frame signs and flying banners).

#### Short-Term Display of Banner

Size: Maximum of 8 feet high and 18 square feet in area.

Material: Securely fastened to poles within the adjacent parking area, posts affixed to the ground, or parking or site screen fences.

Number allowed: One per business location.

### Short-Term Display of Advertising Flags

#### Size

- 40 square feet for occupancies up to 5,000 square feet
- ♦ 80 square feet for occupancies 5,001 to 15,000 square feet
- 120 square feet for occupancies 15,001 to 50,000 square feet
- 180 square feet for occupancies greater than 50,000 square feet

Material: Securely fastened to poles within the adjacent parking area, posts affixed to the ground, or parking or site screen fences.

Number allowed: Length of flags is based on square footage.

### Sign-Walker

Size: No restriction.

Material: Must be held, worn or balanced at all times.

Number allowed: No restriction.

#### Common mistakes to avoid...

- Attachments to temporary signs along the street frontage:
  - Any form of illumination, including flashing, blinking or rotating lights;
  - Animations on the sign;
  - Mirrors or reflective materials; and
  - Balloons, ribbons, speakers, etc.
- O Leaving temporary signs and/or flying banners out when business is closed.
- Not applying for a sign permit for temporary wall banners.
- Ø Placing temporary signs in prohibited locations.
- O Incorrect spacing between A-frame signs and/or flying banners.

## When and where can I display these temporary signs?

### A-frames and Flying Banners

When: During hours the business is open to conduct business.

#### Location:

- Stand-alone single businesses shall place the A-frame or flying banner on the business property being advertised
  or in the right-of-way adjacent to the business property.
- Businesses located in an employment park or commercial/office complex with multiple tenants and/or buildings may place the A-frame or flying banner within or at the perimeter of the complex or employment park, or in the abutting right-of-way.
- Flying banners must be securely fastened to stakes affixed to the ground in the landscaping or retention areas.

#### Distance Restrictions:

- Maximum of one A-frame or flying banner per street frontage allowed.
- Must be 20 feet from any other A-frame or flying banner.
- Must be 30 feet from an access drive or a street intersection.
- A-frames must be placed 2 feet from the back of the curb, allowing 4 feet of clearance on the sidewalk.
- Placement of flying banners must be distanced from the street frontage at least equal to the height of the flying banner (if the flying banner is 8 feet in height, it must be placed 8 feet from the curb).

### Short-Term Display of Banner and Advertising Flags

When: Up to eight days per month, with a maximum of four consecutive days.

#### Location:

- · Securely fastened to poles within adjacent parking areas;
- Securely fastened to posts affixed to the ground; or
- Securely fastened to parking or site fences.
- Short-term banners may not be affixed to a building.

#### Sign-Walkers

#### When:

- During hours the business is open to conduct business.
- Signs must be held, worn or balanced at all times.

#### Distance Restrictions:

- Must be 30 feet from a street or driveway intersection, measured from the back of the curb or edge of the pavement if no curb exists.
- Must be 5 feet from the street, measured from the back of the curb or edge of the pavement if no curb exists.
- Must yield to pedestrians, bicycles and all others traveling or located on the sidewalk.

#### Prohibited Locations for A-frames, Flying Banners, Short-Term Display of Banners, Advertising Flags and Sign-Walkers:

- In raised or painted street medians;
- Across any street from the business being advertised;
- · In parking aisles, stalls or driving lanes; and
- . On fences, boulders, planters, other signs, vehicles, utility facilities or any structure.